



Cancer
Society

Te Kāhui Matepukupuku
o Aotearoa

2022 Annual Report

CANCER SOCIETY OF
NEW ZEALAND
Hawke's Bay

President's Report



Your executive committee have continued to be active in looking at properties for either lease or purchase, especially as it would appear that installation of the Lynac machine would still be at least two years away.

The Clive Street property has been sold as tenants proved to be an ongoing challenge. This

money has been earmarked for a new centre for HBCS.

We did make an offer on a commercial building which had vast possibilities, however our offer was refused as it was felt they could obtain a greater income through leasing. It did require updating and we felt our offer was reasonable in the circumstances.

In the current financial year, we put an offer in for another property, which has been accepted because the vendor believes in the invaluable work done in the community by the Cancer Society. This property needs no work and as we go to print, are just awaiting confirmation that resource consent has been granted. This has been very exciting for both executive and staff as we see prospects opening up for our services and a base to call home.

Sadly, due to pressure at work, Paul Davies resigned from the executive after five years. His input over that time has been invaluable and he is missed. We continue with a core of five people who continue to provide

me with much valued support.

It was my pleasure to present Mike Madden with a Certificate for Meritorious Service at the last AGM. On the executive for many years, he has continued to volunteer regularly and can always be relied upon to lend a helping hand.

Sadly, there has been a large turnover of staff which has put enormous pressure on those remaining. It can be difficult to obtain appropriately skilled people as there is an unrealistic expectation on what a charitable organisation is able to pay. It is a reality that DHB's and private industry pay considerably higher wages than we're able too.

Weem Trust sponsorship enabled us to purchase a new hybrid vehicle to replace one of the older cars, and we are very grateful for this support.

We thank all our sponsors and supporters for their continued and ongoing support. While we acknowledge all of them, we say particular thanks to ANZ bank for their loyal support of

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our work.

Volunteers are at the heart of our organisation and an incredible team helped make our inaugural Pop Up Shop in Hastings an amazing success. The task was no small undertaking on their part and we are indebted to all our volunteers for their commitment.

Anga Whakamua - Forward together. Information continues to be sent out to staff and volunteers, and it is important that we all have input in putting our ideas forward. What is finally decided will be the future direction the Cancer Society goes in. However at publication time it had recently been announced that the project needed to be paused and reviewed.

Debra Elgar, Chief Executive, has continued to give me personal support and this is greatly valued. I would like to thank staff members for their continued passion for the organisation, and all the volunteers who continue to give their time to support this worthy cause, thank you.

Janice Klinkhamer

President

More than 440 new clients
were referred in in the past
financial year.

Front Cover Image: *Betty Tyler, right is pictured with Hawke's Bay Centre Liaison Pauline Farquhar after Betty celebrated her 105th birthday last year. Betty and her husband Dr Jim Tyler started the Cancer Society from their living room back in 1963, hence Tyler House being the name of the centre. At publishing time, Betty had recently celebrated her 106th birthday.*

Centre Report

As we look back over the past year of navigating our new normal and living with Covid-19, it has certainly brought many challenges.

I would like to acknowledge the Centre team who continued to provide support and essential services through the Traffic Light system, switching from working at home to the office on different days, the office being closed to the public at different times, and the anxieties that this can bring.

I would especially like to thank our shuttle drivers and volunteer drivers who continued to provide transport to treatment not only locally but also to Palmerston North for clients to receive radiotherapy. As we moved into the Orange Traffic Light setting we were not only providing transport to get clients and their whānau to treatment but for those who had tested positive for Covid-19 to get them home to recuperate. Weekly Rapid Antigen Testing for the shuttle drivers became the norm.

We farewelled JD one of our shuttle drivers who has retired, I'm sure that the caravan is now being put to good use, and Ann has found plenty of jobs to keep JD busy. At this time we welcomed David Henderson who now job shares the role with Denis Higham.

We also farewelled Katy Wedde, Darren Meynell and Jess Trew, and welcomed Crystal Lau Community Health Promoter, Rebecca Shepperd Supportive Care Coordinator and Anne Redgrave Volunteer Coordinator to the team.

A highlight of the year was the gift of a new Kia Nero hybrid car to the Centre from Weem Trust, not only is this a great car to visit clients and take to appointments, it is our first step into EV cars.

Health Promotion

Crystal Lau joined us as Health Promoter. She has previously studied at the University of Nottingham and the University of Otago with a background in nutrition, food service management and public health.

Since joining the team she has made new connections with school leaders and provided a SunSmart presentation and workshop to primary school children.

Smokefree 2025 is approaching, and we acknowledge Hastings District and Napier City Councils for taking the initiative to de-normalise smoking and vaping at public places and community events. Both councils are also actively involved in delaying the uptake of alcohol amongst our youths.

Crystal is part of the Nutrition, Alcohol, and Physical Activity Issues (NAP) Group. It is fantastic to have

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The Relay For Life survivors banner.

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such a dedicated group of health promoters all over New Zealand working towards driving the INFORMAS project, local alcohol policies, the Alcohol and Cancer campaign, and the Protect Kids from Junk Food Marketing campaign.

She's also active on the joint Alcohol Strategy Reference Group, Child Interagency Network Group Under-5, and work with the local councils in the Safer Communities space that includes Smokefree /Vape-free and reducing alcohol harm.

Supportive Care

As the Covid-19 pandemic continues, we saw social anxiety in general raised and clients reported feeling more anxiety in general due to overall instability of everyday life, and dealing with the uncertainty of a cancer diagnosis. We saw greater emotional complexities for individuals and families to process.

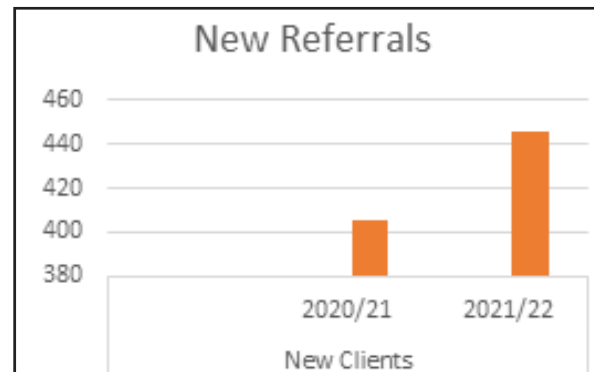
Cancer screening and diagnostic tests within NZ have been affected with some clients discussing delayed diagnosis or referrals not placed or initially accepted. Individuals being diagnosed at late stages of their cancer through delays. GP shortages also impacted many clients.

Although treatment continued for most of our client's, social isolation impacted on the emotional wellbeing and treatment procedures. Not being able to have a

loved one nearby for treatments and consultations has been very difficult for many.

Utilising resource booklets such as "Questions To Ask" and "Supporting People With Cancer" is one way we attempted to overcome some of the issues. We managed our massage clinic safely and retained services well for this period. This clinic was an important source of regular contact during uncertain times.

Whilst staff worked remotely, making contact by phone or emails became the norm. Initially the workload was high over various months (lockdowns) but patients appreciated this remote support as they tended to stay at home to keep safe. Support groups and social gatherings ceased, replaced by digital sessions which were great for some but not all.



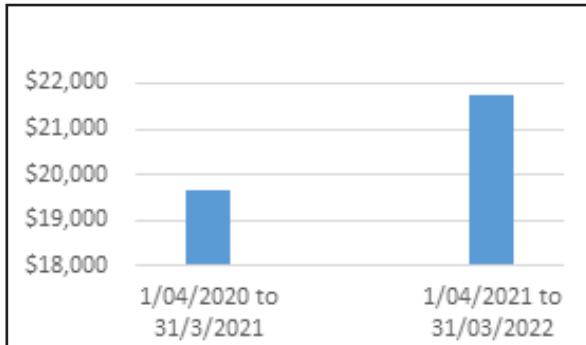


The first ever Hawke's Bay Cancer Society pop up shop was a success even though it was interrupted by a snap Covid-19 lockdown. Huge thanks to the volunteers who made this so successful.

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Despite all of this chaos we believe that supportive care in Hawke's Bay continued to provide a valuable support to patients and families in many small ways, which have been a really big help. In the past financial year more than 440 new client referrals were made, on top of the clients already receiving support.

Financial Assistance Provided



Volunteers

Despite significant disruptions from Covid-19 and staffing changes, the team of volunteers for the Hawke's Bay Cancer Society has remained active and engaged.

We are really impressed by the commitment of our volunteers, with most requests for help met with multiple offers. We are very lucky to have them.

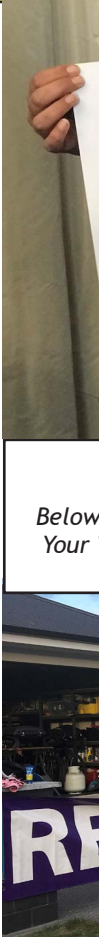
We welcomed Anne Redshaw to the team as Volunteer Coordinator - Anne has done a great job since joining us late in the financial year.

Highlights for the volunteer team have included:

The very successful pop-up shop which operated in September as an adjunct to the Daffodil Day online appeal. A dedicated team of volunteers undertook a wide range of tasks, collecting, sorting and selling donated clothes and household goods. Thirty-one volunteers gave 842 hours of their time, an average of 27 hours each, with two volunteers clocking up well over 100 hours each - an outstanding contribution to our fundraising.

Our team of volunteers continued driving clients to their appointments through the Covid-19 lockdown in August 2021 and the Omicron wave in early 2022. 332 hours of client transport were clocked up during the year by 15 very committed drivers, an average of 22 hours each.

Volunteers were active in a range of other activities at the Centre, including organising Relay Your Way, assisting with health promotion activities, reception and administration duties, gardening/maintenance



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Above; The Dick Frizzell Daffy To Daffy artwork.
Below; Gareth Mentzer raised more than \$12,000 during his Relay Your Way efforts. Gareth walked a 450m neighbourhood loop 100 times.



Shuttle driver John (JD) retired to enjoy time with his family and on the road in his campervan after four years with the centre.

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and many more.

Fundraising

The year began with successfully bringing iconic NZ artist Dick Frizzell on board to design Hawke's Bay's annual Daffodil Day t-shirt. Frizzell proceeded to design his 'Daffy to Daffy' artwork, which shows Daffy Duck morphing into a daffodil.

The project quickly gained momentum, adding hoodies and prints to the range, and it became clear that it was a fundraising initiative that should benefit the Cancer Society nationwide and was consequently rolled out across the country. Frizzell gifted the very first Daffy to Daffy print to the centre to auction at the Property Brokers Charity Auction. The auction, held at Toitoti in Hastings, was hugely successful and raised over \$100,000. The artwork received significant interest on the night and sold for \$6,900 - the highest selling item.

The stockyard sales were held in the first week of August, and resulted in more than \$9,500 raised, a significant increase on the previous two years. We appreciate the support of the rural community who donate the proceeds from one (or more animal/s) offered at the sales.

The inaugural Hawke's Bay Daffodil Day Pop Up Shop was launched mid-August (the 16th) only to be closed

the very next day as the country was plunged into another Covid-19 lockdown. Despite this and after reopening the Pop Up shop generated an impressive \$15,000.

Given the snap lockdown, all events were cancelled or put on hold, but a quick pivot saw the team move to focus on online support. Despite all this Daffodil Day in Hawke's Bay was still a success, raising \$145,145 compared with \$111,455 in 2021.

Online fundraising increased and pre-ordered flower sales increased by 25%.

Relay For Life was set for March 12th at the Hawke's Bay Sports Park. And as with other centres, last minute changes were needed to be made to allow for social distancing and event requirements, which saw the birth of Relay Your Way - where teams completed their relay events separately, but together. We had 182 registered participants, 33 registered teams who raised an impressive \$58,484.

The Longest Day Golf Challenge was hosted throughout December and January. We had six teams and 19 individuals registered who raised a total of \$10,087.

In Summary

We acknowledge our CE Debra Elgar's leadership through these tricky times and her commitment to

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ensure that we were able to continue to support not only our clients and their whānau, but also the staff to lessen their worries about getting Covid-19, isolating and job security.

We thank our Hawke's Bay Centre Executive and especially our President Janice Klinkhamer who has kept the executive engaged over a trying year, making sure we are in a position to continue to deliver the service that we are recognised for.

We extend sincere appreciation to ANZ bank for their on-going support of the Cancer Society. We appreciate good relationships with our local branches and look forward to those continuing.

And again we acknowledge our hard working and committed volunteers and our wonderful staff who thanks to their loyalty and commitment got us through another challenging year.

Centre Liaison Pauline Farquhar with the Supportive Care car made possible thanks to the generosity of Weem Trust.



Finance Report

The 2021/2022 year has been a very good one financially. Our income increased by \$354,355 over the previous year to reach \$900,630 in 2021/2022.

The Centre reduced its operating expenditure by \$37,857 compared to last year. This year's spend on the Wellness Centre was \$2,080 compared to last year's \$424.

Points to note are:

Income

- Bequests, donations and grants received were \$284,700, some \$158,000 higher this year compared to last.
- We held a successful auction in May 2021 where we raised \$127,500. We are truly thankful to Property Brokers for their continued support of the Cancer Society.
- Relay For Life raised \$58,500. After expenses of \$21,200, the net benefit for the Centre was \$37,300.
- Investment returns were \$80,700. This was \$39,500 higher than last year. However, with

the fall in the stock markets, we experienced [realised] losses in our portfolio of \$14,200 in '21/'22. [Because we show investments at original cost rather than market value in the balance sheet, these unrealised gains are not included in our Statement of Financial Performance.]

- Daffodil Day income was up over last year - \$145,100 compared to \$111,500.
- The Covid-19 Wage subsidy was \$8,600 compared to the \$68,000 received in the previous year.

Expenses

- Our operating expenses were broadly in line with the previous year.

The Centre enjoyed a surplus of \$181,880 compared to a deficit of \$208,718 the year before. This happy result is a reflection of the efforts and support that the staff and volunteers provide to cancer patients and their whānau in our region.

Post balance sheet date events

- In [April] 2022, the Centre sold the Clive Street house for \$515,000, which provided a gain on dis-

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posals of \$249,300.

- In [May] 2022, the Centre signed a contract to purchase a property in Francis Hicks Avenue in Hastings for \$1.1m including GST. The Centre will move its operations from Orchard Road into this new property. The purchase was subject to some conditions, but the Centre completed the transaction in [June] 2022.

Because these transactions occurred after the 31 March 2022 year-end, their financial impact will be recorded in next year's accounts.

I thank each staff member for the hard work they put into the Hawke's Bay Centre to support our community. Thank you also to the large number of volunteers who support staff and the Centre operations that allows us to make a positive impact in Hawke's Bay and the region's rural areas.

Thank you to ANZ Bank for being a Major Sponsor to the Cancer Society. We appreciate the help and commitment you have made.

Paul Sanders

Financial Representative

Bequests

We are sincerely grateful to those who left bequests in the last financial year. We thank those individuals & families for their generosity.

We acknowledge the estates of:

- EM Tait
- Ivy Rose Talbot
- Jean Russell

Total Bequests: \$26,457

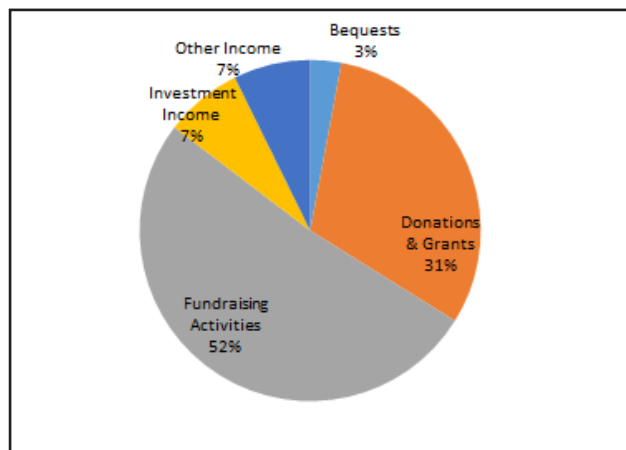
332 hours of client transport
were clocked up during
the year by 15 drivers - that's
an impressive average of
22 hours each!

CANCER SOCIETY OF NEW ZEALAND Hawke's Bay Centre

Income

Bequests	\$26,457
Investments	\$66,425
Grants & Donations	\$278,642
Fundraising & Activities	\$463,487
Sundry Income	\$65,619

Total Income \$900,630

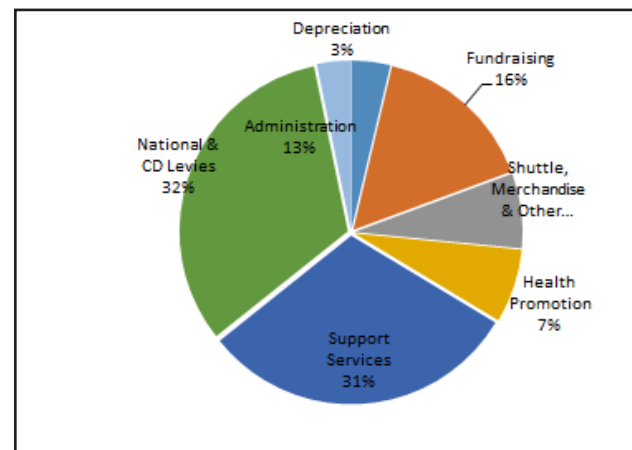


Expenses

Administration	\$26,730
Health Promotion	\$50,866
Support Services	\$220,416
National & CD Levies	\$233,451
Fundraising	\$112,530
Shuttle, Merchandise, Other	\$51,549
Depreciation	\$23,208

Total Expenses \$718,750

Net Surplus \$181,880



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Grants Received

1st April 2021 to 31st March 2022

- The Lion Foundation - operational costs.
- Eastern & Central Community Trust - operating costs.
- Royston Health Trust - Supportive Care services (yoga & counselling).
- NZ Lottery - operational costs and Supportive Care costs.
- COGS - Kia Ora E Te Iwi volunteer training costs.
- Hawke's Bay Foundation - shuttle costs.
- Trust House Fund - Supportive Care costs.
- Tasman Smith Charitable Trust - general costs.
- R Petty Trust - general costs.
- D Georgetti - general costs.
- Dowdall Trust - general costs.
- First Light Community Foundation - Relay For Life costs.
- NZ Pub Charity - computer costs.
- Weem Trust - Supportive Care vehicle.

Grant Total: \$202,379

Executive

President:

Janice Klinkhamer

Paul Davies (until Feb 2022)

Mike Wong

David Trim

Paul Sanders

Jacqui Hartley - Smith

Nicky Skerman (until May 2021)

Denise Woodham (until August 2021)

Staff

Centre Liaison:

Pauline Farquhar

Fundraising & Events

Pip Taylor

Administration:

Justine Fisher

Volunteer Coordinator:

Katy Wedde (until Nov 2021)

Anne Redgrave (from Feb 2022)

Supportive Care Coordinators:

Jenny Schaw

Gae Redshaw

Angie Thompson

Darren Meynell (until Jan 2022)

Rebecca Sheppard (from March 2022)

Health Promotion:

Jess Trew (until June 2021)

Crystal Lau (from Feb 2022)

Shuttle Drivers:

Dennis Higham

John (JD) Davis (until Dec 2021)

David Henderson (from Dec 2021)



Hawke's Bay Centre
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PO Box 1014
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E: enquiries.hb@cancercd.org.nz

Office Hours:
Monday- Friday: 9am - 4pm
Saturday- Sunday: Closed



**Cancer
Society**

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