



2022 Annual Report CANCER SOCIETY OF NEW ZEALAND TARANAKI CENTRE INC



Chairperson's Report



2022! Who would have thought that we would be entering the third year of a pandemic - one that continues to restrict, influence and challenge our day to day lives.

As we have come to expect, and continue to be amazed and inspired by, Taranaki

have again risen to the challenge, and in the past financial year we have seen more amazing work and achievements in our region to see us meet targets, smash goals and carry on supporting each other to carry out the amazing mahi for the Cancer Society.

Innovation in how we tackle events and providing care is ongoing, with our brilliant centre staff combining with the many super heroes in our growing volunteer force across the region, proving that despite many obstacles, weather, Covid-19 lockdowns to name just a couple, fundraising and community awareness campaigns will continue.

We also again, miraculously, find ourselves in a favourable financial position, all down to the amazing generosity of our community, the hard work from the team in the centre and the divisional staff in Central Districts, not to mention the tireless enthusiasm from our volunteers to keep highlighting our

cause and achieving such amazing results from our events. We can not thank you enough for all you do!

Relay For Life, which became Relay Your Way, was an unexpected success in a new format, utilising virtual platforms which enabled involvement from anyone, anywhere, after the physical event was cancelled due to ongoing uncertainty of a Covid-19 lockdown and restrictions. It was so well received, the team planning for 2023 are already looking into how all format's, both online and face to face options can be combined, optimising the reach for all who want to be involved, and maximising exposure and engagement.

My highlight of the year, has been the opening of the Te Hāwera office.

Being able to extend our physical presence more broadly around the Maunga, has been a dream for some time, so being able to see this come to fruition is outstanding. The po-

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tential for community collaborations with other service providers in South Taranaki by sharing our space, and improving support to whānau affected by cancer by delivering services closer to home, is the whole reason we exist as an organisation, so we're excited to see how this will grow into the future and meet the needs of all who need our care.

I would also like to extend a huge thank you to the board, for the generous giving of your time, experience and expertise, and playing your part in striving for improved access and outcomes in cancer support in Taranaki. Every single person involved in the Taranaki Cancer Society plays an instrumental part in the success of the organisation and our ability to continue to be a useful resource in our community.

We know we can't succeed alone, so truly appreciate and look forward to us all continuing working

together into the future, dreaming and achieving BIG.

Monique Shaw.
Chairperson

There were 281 client referrals in the last financial year - an increase of 54% on the previous year.



Centre Report

The Taranaki centre staff, including our shuttle drivers have navigated their way through another year of Covid-19 restrictions, from limited interaction of visits to our centre to working from home for a period of time. Each time, managing to maintain engagement with our patients, our stakeholders and providing our services to the community.

A highlight of the past financial year has to be the executive committee decision to purchase an office in Te Hāwera, it is a fantastic office space, which gives us a permanent presence in South Taranaki.

Our centre team have managed to staff both centres during our week and are all excited for the possibilities and potential Te Hāwera centre offers.

We were fortunate to acquire funding and sponsorship from Toi Foundation and local car dealer Max Pennington, to replace our office vehicles with (2) new cars. Speedy Signs in New Plymouth provided a wonderful 'car skin' logo for one of the new cars, which is a fantastic promotional resource when staff are out in about in our communities.

Wellness

In the past financial year the centre was able to offer a total of five exercise programmes between February and August 2021. The remainder of the year we had

interruptions due to Covid-19 levels, which meant we were unable to offer any programmes.

Our Wellness Facilitator worked on establishing networks with community service providers ie: Sport Taranaki and local swimming pool venues around the province, with the hope of offering information to our patients on other services within their communities.

Wellbeing can take the shape of many activities such as walking with friends, participating in swimming or aqua aerobics, line dancing, zumba, Tai Chi, yoga, meditation and exercise in a gym programme. The choices are many. A suitable quote which reinforces why exercise and being active is important is:

“Cancer: ‘If exercise was a pill it would be prescribed to every patient” From Associate Professor Prue Cormie; accredited exercise physiologist.

Our total attendees at our 12 week men’s and women’s exercise programmers for 2021 were: men: 17, women 28. Total: 45.

Health Promotion

It’s been another busy year continuing to support our community with health education despite the challenges faced.





The new Te Hāwera centre at 62 Victoria Street, Hāwera.

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SunSmart -

An audit of SunSmart Schools in Taranaki was undertaken and part of a review of the effectiveness and usefulness of the SunSmart database. That audit revealed there appeared to be only six schools officially accredited with several 'pending' or 'applied'. As a result of the audit and committed effort there are now 20 SunSmart accredited schools - 13 of which became accredited in the past financial year. As part of that work and collaboration with schools we presented SunSmart talks to five early childhood education centres and schools.

Sunscreen Poles were loaned out for eight community events, had it not been for Covid-19 cancellations this would have been more.

A new SunSmart resource was created - a magnet that shows the messages Slip, Slip, Slop Slap and Wrap.

Health Promotion also undertook an assessment of the region's parks and playgrounds highlighting a consistent lack of adequate shade over the majority of playgrounds in the Taranaki towns/cities.

Advocacy -

With regards to advocacy the Cancer Society was part of reinstating the Taranaki Smokefree Coalition Group that had disbanded in 2017. Through this work the group is fully engaged in gauging the thoughts and feelings of the

Taranaki community by way of a survey that will underpin and guide a submission and support of the Smoke-free Aotearoa 2025 Action Plan.

We also engaged with Taranaki Alcohol Harm Reduction Group (TAHRG now known as Taranaki Transforming Attitudes Towards Alcohol - TATA).

We met with local and central Government representatives throughout the region and have had a presence at several events including WITT orientation days, the Volunteering Showcase, Chamber of Commerce Business Showcase and the Waitara Whanau Fun Day. Others were planned but cancelled due to Covid.

We communicated with schools every term sharing the relevant Health Promotion messages and Cancer Society activities.

Another notable highlight is the creation of a regular 30 minute fortnightly show on Access Radio Taranaki to promote and discuss the services we provide at the Taranaki Cancer Society. The shows have covered various subjects and we host a mixture of guests. These are available as podcasts on the Access Radio website or on Spotify under our show name - 'That C Word'.

Supportive Care

Taranaki received 281 referrals throughout the previous fiscal period.

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There has been a noticeable increase in basic need levels, so the Cancer Society work alongside Taranaki and Mid-Central District Health Boards (DHB), Tui Ora, the Salvation Army, Roderique Hope Trust and other social support agencies to contribute to supporting the health and welfare of the Taranaki community.

Grief and loss are what we encounter most often, so counselling is still one of the most utilised support services Cancer Society offers.

Since November 2021 we provided 25 local transport drives to treatment, which has had a positive response from clients.

Massage in New Plymouth has been received extremely well and we have confirmed a massage service for our clients in South Taranaki.

With all Central Districts Cancer Society centres, we closed our physical doors late in the last financial year from 8 March until 26 April in an effort to slow down and reduce the risk of Omicron infection. While the closure impacted face-to-face interaction, it did not hinder the connection we made with our clients.

Throughout this closure the twice-weekly shuttle to Palmerston North for treatment was maintained. We also continued with individual transport to treatment, phone calls, electronic communication and socially distanced deliveries, which has meant we've been able to continue providing support where needed.

In the past financial year, Covid-19 has impacted staffing at Mid-Central and Taranaki DHB which has resulted in treatment provision disruption. However, the oncological professionals are providing a comprehensive and caring service, despite the challenges.

Ozanam House in Palmerston North continues to represent an oasis during radiation and chemotherapy treatment for our clients who need to travel to Palmerston North, with reports back of friendships that have developed and are being maintained following the completion of treatment.

As always though, our clients are meeting cancer head-on, not just accepting a diagnosis, but with dignity, focusing on treatment and wellness, presenting a positive attitude when able, and looking outwards for ways to help others.

Volunteers

Our volunteers are an essential part of our work in the center, in the community and with our events and fundraising. The volunteer numbers have steadily grown in the last year and we are now sitting at 376.

In December our Te Hāwera center was opened and we had new volunteers put their hands up for various jobs such as helping with plumbing, building, gardening and reception.

Due to Covid-19 this year the Daffodil Day street appeal

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did not go ahead and Relay For Life grew legs and became Relay Your Way with a virtual option or relaying in your bubble.

However our volunteers were kept busy with a car boot sale, business order deliveries, pop up shop, the Cycle of Hope and the Cape Egmont half marathon.

We have also seen an increase in our client drives around Taranaki and four new volunteers have started as drivers. We are thrilled to have them on board and be growing this service for clients.

This year we had a number of our volunteers recognized for their contributions to the community. One volunteer received a New Plymouth Citizen Award and several received volunteer recognition awards including a youth volunteer who is also the youngest member on our Relay For Life committee.

Shuttle Service

The Taranaki Shuttle continued to provide an important service throughout the year.

Again, as with the past two years, the process for travel and numbers were impacted by Covid-19 and adaptations were made to maintain the safest and comfortable trip as possible.

During Covid-19 restrictions in August and September 2021, we continued to provide our service, however patients were encouraged to stay in Palmerston North

where possible to avoid unnecessary travel.

Thank you to the shuttle drivers in their continued dedication and willingness to drive at these times.

Our working relationship with our local DHB Oncology nurse coordinator, Mid Central District Health and individuals was imperative so that there were no barriers for patients travelling for treatment.

We are thankful for a collaborative working relationship with the TDHB and were supplied with PPE, including KN95 masks and driver RAT tests from the TDHB during the early 2022 Omicron variant.

We assisted 91 patients and 16 carers throughout the year. Once travel is complete, we send survey forms and a self-addressed and stamped envelope to clients who have used the shuttle service. Below we share some of the feedback we've received.

- Wonderful Service, great driver, everything 1st class.
- Your team do an amazing job in the services you provide for us. The drivers have always been helpful, courteous and friendly.
- Both drivers were very kind and professional. You guys are superstars.
- I am very grateful and appreciate the way I was taken care of.
- Great service, made it all that much easier.





SunSmart talks were made at five early childhood education centres and schools.

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Fundraising

The Cancer Society relies on fundraising campaigns and community support to carry out the services it provides.

Daffodil Day -

This financial year the street appeal was cancelled and the delivery of Daffodils was delayed as the country was in lockdown. So the fresh flowers reached the street later in September. Despite no street appeal, the support of the community was incredibly generous with online donations raising \$161,614.35.

Marathon In A Month -

The Marathon In A Month initiative was launched to encourage the community to keep healthy and raise funds to help people on a journey with cancer. The call to action for participants was to walk, run, bike, swim or skip the distance of a marathon throughout the month of November. The event is for people of all ages and fitness levels, being able to undertake the challenge at a level that suits their abilities with the goal of reaching 42km - the distance of a marathon in a month. The Taranaki community raised \$24,165.40.

Relay For Life -

Due to the change in the traffic light system, the physical event was cancelled, so the team united and

launched Relay Your Way, where the community were asked to continue with their fundraising goals but with a slightly different look.

The Taranaki Relay committee were amazing, they organised a Garden of Remembrance to remember loved ones in the community who are no longer with us. They managed to live-stream all the ceremonies to show support and encourage the community to raise funds. At the end of the day, all contributions makes a difference to the lives of people with cancer in Taranaki.

Staffing

We have had some internal changes of roles, with Janine Luke-Taamaru being appointed the new Taranaki Centre Liaison and Service Delivery Manager for the Cancer Prevention team for Central Districts. She remains based in Taranaki.

Fundraiser Cassie Rowe went on maternity leave with her role filled by a familiar face - Lisa Grigg, formerly our Volunteer Coordinator. Lisa's position has been filled by Tracy Brooke.

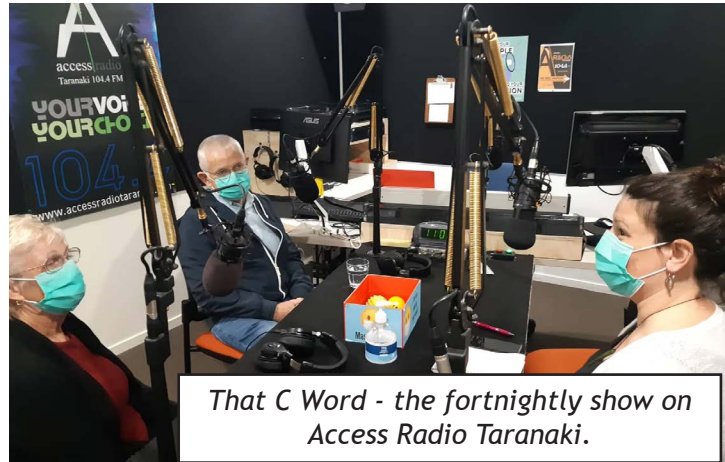
We also welcomed to the team, Kate Dawson, Health Promoter, Kim Jackson Supportive Care Coordinator and Taonganui Marino who was our Wellness Facilitator for a short period.



At Huatoki Plaza, fresh Daffodils reached the streets of Taranaki in September after a lockdown caused the cancellation of the street appeal.



Amber Price Mathew on the Pouakai Tarn walk during Marathon In A Month.



That C Word - the fortnightly show on Access Radio Taranaki.

Finance Report

Change is the only constant. In what has now been a multiyear pandemic, the Cancer Society of NZ and Taranaki Centre continue to show resilience and fortitude.

Much like the 2021 financial year, Covid-19 impacted our financial results again. The innovation and creative thinking from our employees in 2020/21, continued in 2021/22 keeping patients at the centre of our purpose.

While it might feel like a relentless outlook of doom and gloom, the Taranaki Centre managed to navigate a year influenced by turbulent external forces exceptionally well. 2022 saw a net profit of \$79,052 for the year ending 31 March 2022. This was a considerable improvement on the 2020 loss of \$30,777. This performance is \$191,637 favourable than the budgeted deficit of \$112,585.

Over the last decade the Taranaki Centre's net profit has consistently been between naught and a loss of (\$100,000), averaging (\$45,000). While 2022 was a pleasing surplus, the decade long trend of actual and forecast deficits signal an ever-changing fundraising and not for profit environment.

Funding is becoming more competitive, and donors are fatigued. As a society we must adapt and think differently as we navigate the decade ahead.

Total revenue increased 11% (\$72,164) year on year. This was a pleasing result considering the global pandemic. A \$100,000 bequest made up a large portion of this. The other contributing factors were an increase in Daffodil Day (40%) income following a strong public campaign, and the introduction of regular giving donations.

The strong performance in our revenue streams was a reflection on our local team pushing the boundaries on fundraising and thinking outside the box. Well done to the local team on a stellar year.

Operating expenses were down slightly (5%) year on year. With deficits forecast, and a very tight operating environment, it is important expenses are managed well if revenue growth is unlikely.

The centre balance sheet strengthened to \$2.11m, up \$79,000 on the year prior (\$2.03m). This rise is a direct reflection of the strong operational surplus and bequest income. Having continued a prudent navigation of Covid-19, the balance sheet remains in a strong position and puts us in good stead.

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The major change in our balance sheet is related to the purchase of Te Hāwera Centre. The executive proudly made the decision to extend our services permanently into South Taranaki with a new centre in the Hāwera CBD. This commercial building was funded from existing term deposits.

Our two flagship events - Relay For Life and Daffodil Day remain very important cornerstones to the cash flow and financial health of the centre. Our cash position is up on previous years due to a more conservative view of the operating cash risk associated with holding a lower volume of term deposits.

The fundraising and not for profit environment remains a challenging one. The demand on our services is increasing, and the external pressures of the world we operate in seem to be as volatile as ever. We are fortunate we have a strong following of passionate supporters and volunteers. It is more important than ever that we continue to band together and move forward as a team. It is vital we look to the future and think about long term sustainability as a centre and a society as a whole across Aotearoa New Zealand.

We would like to acknowledge and thank all our local sponsors, funders, and supporters, especially ANZ as

major sponsor of the Cancer Society, particularly in relation to Daffodil Day. Your continued commitment, funding and engagement is much appreciated.

Lastly, I would like to thank and congratulate our employees, executive committee and volunteers who represent the centre and the Cancer Society of NZ so well in the Taranaki community. It has been a difficult few years for our community and to extend our services into South Taranaki permanently is very satisfying. Cancer does not stop for anyone, and neither will our employees or volunteers. Thank you for your ongoing efforts.

Josh Hickford, CA
Finance Lead, Executive Committee

There was a lift in
volunteers with
376 registered - up
from 283 the
previous year

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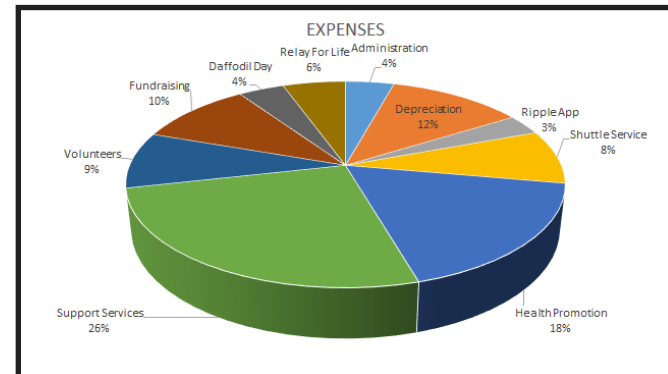
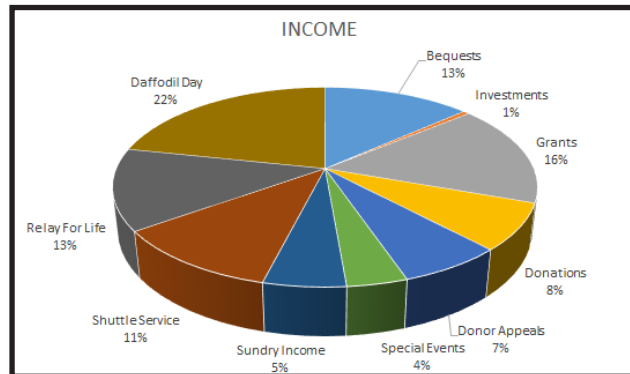
Income

Bequests	\$100,000
Investments	\$4,247
Grants	\$122,890
Donations	\$56,310
Donor Appeals	\$50,429
Special Events	\$29,057
Sundry Income	\$39,510
Shuttle Service	\$83,186
Relay For life	\$98,727
Daffodil Day	\$161,614
Total Income	\$745,970

Expenses

Administration	\$28,438
Depreciation	\$79,153
Ripple app	\$21,355
Shuttle Service	\$56,422
Health Promotion	\$118,105
Support Services	\$173,227
Volunteers	\$59,027
Fundraising	\$67,562
Daffodil Day	\$26,877
Relay For Life	\$36,753
Total Expenses	\$666,919

Net Surplus \$79,052



Bequests

We are sincerely grateful to those who left bequests. We thank those individuals & families for their generosity.

We acknowledge the estate of: S Ching.

Total Bequests: \$100,000.00

Grants Received

1st April 2021 to 31st March 2022

- Pub Charity - IT equipment
- Southern Trust Grants - operational costs
- Pelorus Trust - IT equipment
- The Lion Foundation - operational costs
- NZ Lottery Grants Board - Supportive Care role
- COGS - operating costs
- Taranaki Foundation Bruce Carter Fund - general purposes

Grant Total: \$122,890.00

Executive

Chair:

Monique Shaw (nee Bastin)

Dr Ian Smiley
Tony Callaghan
Josh Hickford
Paula King
Jane Snowden
Amber Price Mathew
Jill Burge

Staff

Centre Liaison:

Janine Luke-Taamaru

Health Promotion:

Kate Dawson

Fundraising & Events

Cassie Rowe

Lisa Grigg

Volunteer Coordinator:

Lisa Grigg

Tracy Brooke

Supportive Care Coordinator

Kim Jackson

Administration:

Roz Riddle

Shuttle Drivers:

Leo Clements

Colin Warwick



Taranaki Centre
71 Lorna Street
New Plymouth

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Monday- Friday: 9.00am- 3.30pm

Te Hāwera
62 Victoria Street
Hāwera

T: (06) 281 4912

Office Hours:
Tuesday - Thursday 10am - 3pm

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**Cancer
Society**

Te Kāhui Matepukupuku
o Aotearoa