

# 2023 Annual Report

## Cancer Society of New Zealand

### Taranaki Centre

### Incorporated



**Cancer  
Society**

Te Kāhui Matepukupuku  
o Aotearoa



# Chairperson's Report



Well, it's interesting to be able to report that in 2023 it feels like we are finally getting back to some sense of business as usual. Face to face support and public fundraising events being back on the menu and has certainly been wonderful, if not still somewhat challenged in a difficult economic climate, not to mention the weather!

I know I say it every year, but I'll say it again - the Taranaki community never fails to amaze me, making the most out of any situation it is faced with and delivering hope and inspiration in every endeavour undertaken in the name of the Cancer Society of New Zealand Taranaki Centre.

Our financial position is comfortable, but noticeably down on previously years, which in the current economic crisis is not unexpected. We remain grateful to our Centre and Central Districts staff for their thoughtful use of funds, while still keeping our patient's and whanau needs at the Centre of all planning, ensuring that our precious fundraised dollar still benefits them above all else. I can never thank our generous community enough, we know that we are privileged to receive the donations that we do, both in monetary form and in time. We acknowledge that

this is largely attributed to the phenomenal mahi that our Centre staff and volunteers provide across the region, raising our profile and keeping our services at the forefront of the community radar, to continue to capture the sought after elusive charitable contribution.

Relay for Life was yet again a fantastic success in its 'new' home in Inglewood. A somewhat ambitious fundraising target was set of \$150,000 by our amazing events team, and this was so close to being met, missed by \$1K, so I think this deserves an enormous round of applause to all involved. The amount of work that goes into this event, by so many, to garner that amount of financial support for our cause in the midst of a cost of living crisis is truly outstanding and will make such a difference in the year to come.

The ongoing growth and increased community utilisation of Te Hawera is incredibly heartening and further validates how much unmet need there was in the South Taranaki region, and being able to offer services and support closer to home for so many is such a win. Collaboration with other community providers and delivery of support programmes that have previously only been North Taranaki based, such as Look Good Feel Better in Hawera, just extends our reach and moves towards more equitable access of services.

Taranaki is also doing a huge volume of work in the Health Promotion space, with large national pieces of work coming into the fore now and in the near future, such as those relating to Tobacco Control, Alcohol Harm, Vaccination, UV Radiation Protection, and Diet and Weight related cancers. We have a voice at Local and National Hui on these issues, to ensure that regional/rural health perspectives are maintained at policy development level, as well as an increasing presence in many facets in the community due to hard work by the team undertaking awareness campaigns at so many different events every month.

We have Daffodil Day on the cards in the next couple of weeks, and the whole team has been working incredibly hard already, with a number of events undertaken in the lead up, that were all really well supported. In advance, I want to send a huge thank you to all those who will be involved in the celebrations on the day, this is such a big event on our annual calendar and the efforts from all are invaluable to us being able to continue to work in this space.

There will be increasing communication to our members over the coming months also, as we continue to look to next steps in how the Society needs to grow and evolve in the future, both regionally and nationally. I look forward to being able to share more with you all as information relating to recent national projects becomes available to discuss in more depth, and gain your much needed feedback.

Everyone take care over the next year, and thank you yet again for all you contribute.

**Monique Shaw**  
Chairperson



# Centre Report

## Supportive Care

Throughout the previous fiscal year, Taranaki received a total of 204 referrals.

Clients still primarily access our services and seek assistance by making phone calls or visiting our Centre in person, especially when they need clarification about navigating the available services.

The Cancer Society collaborates with Taranaki and Mid-Central Te Whatu Ora, Tui Ora, and other non-government organisations. Counselling remains one of our most utilised services. Referrals for counselling often involve helping individuals cope with grief and loss and navigating the emotional challenges of a cancer diagnosis.

The shuttle service continues to operate on Mondays and Fridays each week. Recently, we have added Wednesdays to accommodate clients with planning appointments in Palmerston North or those who prefer to return to the comfort of their own homes earlier in the week.

Our volunteer drives to appointments was at 43 for the previous fiscal year. Our clients greatly appreciate this service, as it helps remove transportation barriers.

## Volunteering

It has been great to get a whole year in without any Covid interruptions and our volunteers have been ready to help whenever/wherever needed. Volunteers are such a big part of our organisation and without them we cannot provide the services we do for our Taranaki community that are on their cancer journey.

Daffodil Day. This was an amazing month of yellow and there were many volunteers that helped out. The pop up shop in Centre City was open for three weeks for all the hours the shopping Centre was open. We had over 80 volunteers who manned the shop which totaled over 350 volunteer hours.

There were over 150 volunteers out on our streets for the street collection on the Friday and Saturday. This covered 22 spots around New Plymouth plus we had our area coordinator who with their teams of volunteers covering our rural areas. We also have had some amazing volunteers who were out and about delivering daffodils at short notice and some awesome groups such as the Lions, Rotary and Women's Institute helping out with various volunteering roles such as BBQ's etc.

Relay for Life. This was another successful event with many volunteers putting their hands up to help.

We had over 100 volunteers helping in many varied roles from security, car parking, preparing food, running stalls, making cups of tea and painting faces. There are so many behind the scenes volunteering roles at Relay for Life and it was great to see new volunteers coming on board as well as some of our very experienced volunteer Relay for Life's.

Other fundraisers that we have had during the year such as the Christmas wrapping at our local mall was again very popular with our volunteers and the shifts filled up fast. This involved over 55 volunteers with each doing at least a 4 hour shift.

Client drives have remained steady with 43 drives completed in the year and we now have 12 volunteer client drivers covering the Taranaki area. Our volunteer receptionists both in New Plymouth and Hawera have done 937 hours of volunteering on our front desk and we have 13 reception volunteers currently. We also have a volunteer who cleans our Centre motor vehicles on a regular basis and another volunteer who is happy to clean down the outside windows of our buildings both in Hawera and New Plymouth when needed.

This year we also had a number of our volunteers recognised at the Volunteering New Plymouth Recognition awards two of which had both been volunteering with us for over 15 years. We are very lucky to have such amazing volunteers here in Taranaki.



Thanking our volunteers during National Volunteer Week!



## **Fundraising and Events**

### **Daffodil Day**

This financial year we sold right out of Fresh Daffodils and focused our sales on Potted Daffodils. This created a new focus for Taranaki community, especially Rest homes. We had our shop in Centre City for three weeks. The first two weeks weren't the busiest so considering changing to one week. The support of our community and volunteers was incredibly generous once again.

### **Marathon In A Month**

With Marathon In A Month being a fundraiser to encourage community to keep healthy and raise funds to help people on a journey with cancer, Taranaki this year added to our target audience and built relationships with local gyms. This certainly helped bring our registrations and funds up.

### **Relay For Life**

We had our first physical event since Covid. Our team numbers were down slightly but our individual registrations were well up. After some investigation we found this was because some teams combined.

The Relay committee were amazing once again, they all stepped up and did their roles wonderfully. This event went off amazingly well for the first one back out in our community after Covid.

### **General**

We have been working on building more community relationships. This is proving to be working well for Taranaki. We have had or have many community fundraisers happening on our behalf.



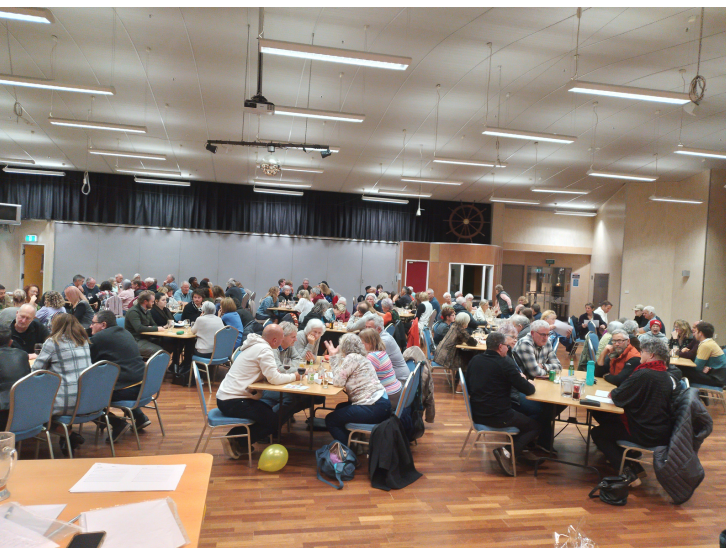
## **Health Promotion**

- Worked with UTIG and the Taranaki Smokefree Coalition to create submissions for the Proposed Tobacco Regulations.
- Met with community members and organisations (four hui) to unpack the Smokefree Environments and Regulated Products (Smoked Tobacco) legislation and discuss how this will impact our community.
- Chair the Taranaki Smokefree Coalition ropu, and actively involved in the TATA (Transforming Attitudes Towards Alcohol) alcohol coalition
- Completed two community surveys that provided a great overview of local opinion and knowledge around alcohol, smoking, vaping and the Smokefree Action Plan.
- Created a submission regarding Alcohol Bill from Taranaki Cancer Society.
- 21x Sunscreen Pole bookings.
- Created and sent out newsletters each term to all Taranaki ECE's and schools (208).
- Four schools reaccredited with SunSmart Accreditation Programme with a total of 22 schools and ECE centres accredited.
- One education session on UV Radiation safety and prevention in the workplace and two general UV harm reduction education sessions to school groups.
- Attended several webinars and online conferences covering all five key areas of Cancer Prevention as well as physically attending the SUDI/Tobacco Control conference in Rotorua in May and the 'Taking Cancer Prevention Seriously Summer School' in Wellington in February.
- Met with New Plymouth District Council and Stratford Council Policy Staff to discuss policies in Smokefree and Shade spaces. Conversations included reviewing the Smokefree/Outdoor Parks Policy and specific shade cover at Pukekura Park and Destination Play. Also met with councillors, council staff and MP's relating to the proposed Sale and Supply of Alcohol (Harm Reduction) Amendment Bill.
- Attended several community events (WITT O day, Volunteering showcase, Family Community Fun Day) and met with various local community organisations (South Taranaki Social Services Network, Te Korowai o Ngaruahine/Ngaruahine Iwi Health Services, Canteen, Sport Taranaki, Chamber of Commerce, Te Whatu Ora/Taranaki Health Foundation) to share and discuss specific and general Cancer Prevention messages.
- Parental Leave - 4th July - 17th October
- Completed the Certificate of Achievement in Health Promotion
- Relay For Life - Arranged food vendors, track timing, created the sponsor/messaging PowerPoint display to play on big screen, arranged participant certificates and trophies for Relay For Life competitions and organised and manned the Health Hub exhibit/stall. Health Hub had a major focus on UV Harm reduction, Physical Activity and Healthy Eating and HPV vaccinations and a minor focus on Alcohol.
- Completed a year's worth (25 shows in total) of 30-minute radio shows on local community radio Access Radio Taranaki - "That C Word"



Despite having a four month Parental Leave break July - October 2022, it has been an extremely busy year for the Cancer Prevention/Health Promotion. This happened to be just as we were reaching the pinnacle of all the work around Tobacco Control legislation submissions, but I came back to work in October just in time to see all the hard work had paid off as the groundbreaking Smokefree Environments and Regulated Products (Smoked Tobacco) Bill became law. This advocacy work has been a major part of my work over the past year, particularly as I am chairing the Taranaki Smokefree Coalition roopu. I have met with several community groups and organisations to unpack this legislation and discuss how this will impact our community. Alcohol harm is another area I have been doing local advocacy and submission work with the Alcohol Amendment Bills that were before Parliament. As part of our Taranaki Alcohol coalition, I met with several council members/staff and our local MP to rally support and spread awareness in the community.

My primary focus over the summer months was UV Harm Reduction with a large focus on our sunscreen poles loan scheme, with 21 bookings, which would have again been higher had it not been for several COVID cancellations. The SunSmart Schools programme continues to be a good connector with local schools, with UV harm reduction messages being the main content of school newsletters. These go out to over 200 Taranaki Schools and ECE centres every term. This is also how we share with schools other Health Promotion messaging and Cancer Society activities. I presented three UV harm reduction education sessions with schools and a group of outdoor workers.

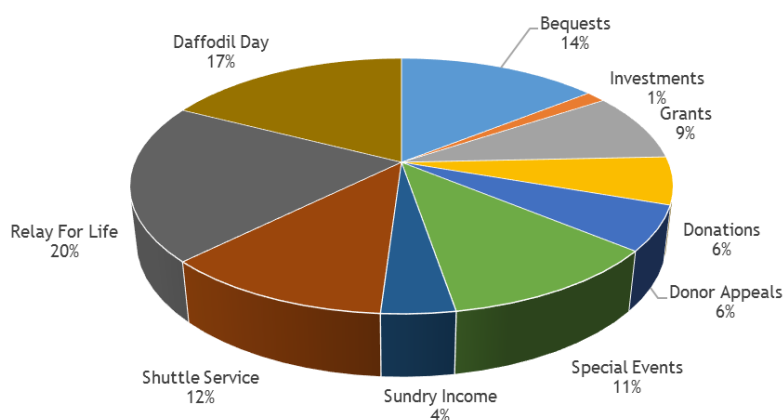






# Income and Expenses

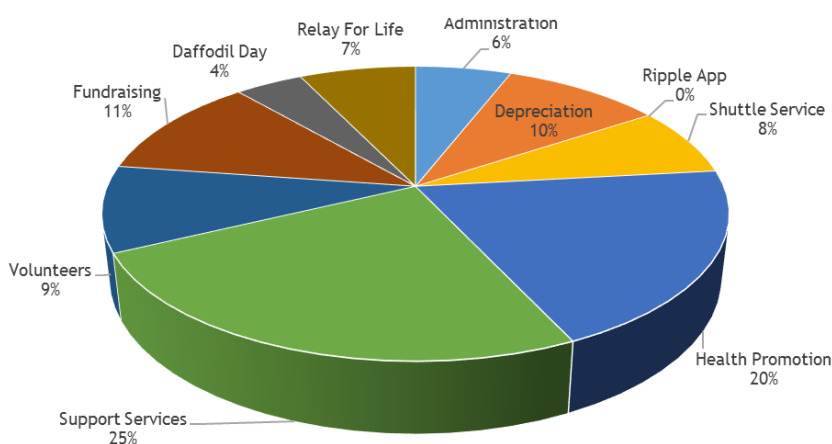
## Income - \$737,105



Bequests	\$105,122
Investments	\$10,455
Grants	\$63,551
Donations	\$44,196
Donor Appeals	\$41,810
Special Events	\$83,683
Sundry Income	\$27,295
Shuttle Service	\$85,400
Relay For Life	\$147,031
Daffodil Day	\$128,562

**Total Income \$737,105**

## Expenses - \$774,360



Administration	\$45,744
Depreciation	\$75,978
Ripple App	\$0
Shuttle Service	\$58,285
Health Promotion	\$153,125
Support Services	\$192,321
Volunteers	\$73,121
Fundraising	\$87,810
Daffodil Day	\$32,400
Relay For Life	\$55,576

**Total Expenses \$774,360**

**Net Deficit \$37,255**





# Bequests and Grants Received

## Grants

1st April 2022 to 31st March 2023

- Aotearoa Gaming Trust
- Community Organisation Grants Scheme (COGS)
- Lotteries Grant Board
- NZ Community Trust
- Pelorus Trust

**Grand Total: \$67,366**

## Bequests

We are sincerely grateful to those who have left bequests. We thank those individuals and families for their generosity.

We acknowledge the estate of:

Estate G Teagle

Estate H A Clark

Estate J Fohn

**Total bequests: \$105,122**

## Executive

**Chairperson:**

Monique Shaw

**Committee Members:**

Jill Burge

Rebecca Eaton

Paula King

Amber Matthews

Ian Smiley

Jane Snowden

## Staff

**Volunteer Coordinator:**

Tracy Brooke

**Shuttle Driver:**

Leo Clements

**Health Promoter:**

Kate Dawson

**Centre Liaison:**

Janine Luke-Taamaru

**Supportive Care:**

Kim Jackson

**Supportive Care:**

Nicky Osmond-Wallam

**Fundraising and Events Coordinator:**

Lisa Russell

**Administrator:**

Maryanne Tawhara

**Relief Shuttle Driver:**

Colin Warwick



**Major Sponsor**



**Cancer Society of New Zealand  
Taranaki Centre Inc**



**Taranaki Centre**  
71 Lorna Street  
New Plymouth  
(06) 757 3006

**Office Hours**  
Monday - Friday 9am - 3.30pm

**Te Hāwera**  
62 Victoria Street  
Hāwera  
(06) 281 4912

**Office Hours**  
Tuesday - Thursday 10am - 3pm

**Cancer Society Taranaki Centre Inc**  
PO Box 5153  
Westown  
New Plymouth 4343  
[enquiries.tar@cancercd.org.nz](mailto:enquiries.tar@cancercd.org.nz)

