

2022 Annual Report

CANCER SOCIETY OF NEW ZEALAND Manawatū Centre Inc



Photo courtesy of The Bush Telegraph

Chairperson's Report

It is my privilege to recall events of the past year and thank you for your support.

2021-22 was a year of change for the Manawātū Centre and the Society, and while planning and accommodating changes we continue to help our community meet cancer's challenges in so many ways.

Unable to meet in large groups we were able to support many teams who ran their own "Relay Your Way", a relay in schools, backyards and places of work.

Relay Your Way was undertaken to accommodate social distancing and limit the spread of Covid-19 during this second

year of the Covid-19 pandemic.

This year's Relay raised \$135,000, while less than last year, it will be remembered as a great result and one we will appreciate for years to come because of the huge effort that was undertaken to keep the Relay's spirit active and supported. We value beyond words the comfort and support provided by the teams.

There was one change to our Executive Committee with the chair of the Relay For Life Committee Richard Anderson agreeing to be co-opted onto the Executive Committee. Peter Griffin and Penny O'Leary continue to represent the Manawātū Centre on the Ozanam House Trust, providing care for patients and supporters of those attending our Regional Cancer Treatment service from outside the Manawātū.

We have spent another year liv-

ing in interesting times revealing the way Covid-19 has altered our world, placing more stress on the vulnerable. I wish to acknowledge the resilience and dedication of our volunteers and staff and their outstanding service. In these uncertain times the Cancer Society's people rose to the challenge of Covid-19.

We offer heartfelt thanks to Chris Franklyn and Fran Harvey for overseeing the everyday responsibilities of the Manawātū Centre.

During the nation-wide Covid-19 lock-down cancer screening programmes were briefly suspended and now continue although there is a backlog of people to be screened, a lost opportunity that will require additional resources to minimise the impact of delayed cancer diagnosis. For cervical cancer screening, this may be less of an issue in the future with the planned introduction

of self-testing in July 2023.

Te Aho o Te Kahu -The Cancer Control Agency

At our 2021 AGM, it was enlightening to hear about the Te Aho o Te Kahu (New Zealand's Cancer Control Agency) from Cushla Lucas, the Central Hub Regional Manager. Cushla presented a comprehensive overview, setting the scene with an explanation of the meaning of Te Aho o Te Kahu (the principal thread of a ceremonial cloak), a name gifted from Hei Āhuru Mōwai. Cushla then provided detail and background of the changing cancer sector that led to the setting up of Te Aho, its structure, goals and work.

John Waldon
President Manawatu Cancer Society



The Daffodil ladies of Horowhenua.

Centre Report

It's been yet another demanding year of navigating Covid-19 challenges, which the centre team of staff and volunteers have done with aplomb.

Providing a personal health service during a pandemic not only has the visible challenges but there are also numerous unseen challenges that need addressing and navigating.

Gratitude is extended to our volunteers who continue to support and work selflessly in the community on our behalf despite the challenges as well as the centre staff who have continued to work hard ensuring that services are available for clients.

Transport

We have continued to support our clients with transport to treatment throughout the year and with the varying Covid-19 levels that service didn't stop.

The driving service is a busy one and one of many we offer that takes away the stresses for clients who might not have regular support on their cancer journey. The commonly asked questions are, where, when and how do I get to appointments?

Just to have a caring and supportive volunteer to calm

clients and give them a friendly smile, is often what they might need to get them out the door and off to a sometimes frightening experience.

The driver volunteer levels have fluctuated especially in the last 3 months of the financial year as we coped with the surge of Covid-19 cases in the community.

This meant we had drivers standing down while they had family members with positive results or they were not well themselves. It was surprising the number of drivers who drove clients knowing they could be at risk of catching Covid-19 or they knew a client had tested positive (with all reasonable precautions in place). We commend the drivers who put the needs of others ahead of themselves and their own safety. You are true heroes and we are all very thankful for your dedication and support.

This year we completed 1,739 drives which is up 94 drives from the previous year. We had 66 volunteer drivers who made a combined traveling distance of 127,342kms compared to last year where we had 68 drivers who did a combined distance of 111,554kms. This contributed 4,046 hours of service for the year.

The number of Wellington hospitals who requested transport for clients was higher this year, we had 21



The local bowel screening team with support from MP Tangi Utikere.

the previous year and that jumped to 56 for the past financial year. Shuttle use from Foxton and St John rose from 112 the previous year to 269.

As a team effort from staff, volunteers and external services we have again proven that the Cancer Society provides a trusted service that receives many positive comments from clients, whānau and hospital staff.

Supportive Care

Client referrals for the past financial year in Manawatu total 239 an increase from 211 recorded in the previous year.

Financial assistance of \$15,502 has been provided to clients for items such as food, clothing, accommodation support while receiving cancer treatment and therapeutic massage among other items.

Horowhenua:

Another year affected by Covid-19 but we rise to the challenge to be able to support our clients in the access to treatment and beyond.

Mahi has been adapted to meet demands in order to keep up with the daily phone calls or emails, send information online and using online referrals to other health professionals.

The human contact of the Daffodil Day street appeal and Relay For Life in our community has been missed, but the online and virtual support has been amazing.

Mahi in the community has included working alongside the Cancer Society Health Promotion team who took Undercover Cody to schools in Foxton, assisting with the Daffodil Day lunch at the Summerset Retirement Village, Marathon In A Month, Age On The Go and attending the Cancer Control hui, hosted by Muaupoko Tribal Authority.

In Horowhenua there were 160 one-off support phone contacts, 90 assessments for transport to treatment and more than 50 clients with on-going support three to six months after treatment.

Manawatu:

This period has seen a high number of terminal diagnosis as a first diagnosis.

Much work has gone into facilitating whānau/family meetings in order that the family are able to facilitate help where and when required. There has been much discussion utilising advanced care planning which helps the family to acknowledge their whānau members wishes when they are unable to speak for themselves

The financial workshop has been rolled out from re-

gional to nation-wide and is conducted over Zoom video conferencing due to Covid-19 and is proving to be popular with clients wanting support in times of financial stress following a diagnosis. Its aim is to help patients and their whānau more ably navigate financial difficulty and uncertainties during a challenging time. Participants have taken part from Northland to Invercargill.

Graham Black our Palmerston North based Supportive Care Coordinator continues to attend the Supportive Care Governance Group at MCDHB where patient voices are echoed in this forum for change or improvement or awareness.

Tararua:

Whilst the year has been tremendously challenging there has been some good stories of resilience, great community support and people willing to help out where there is a need or basically just to give a helping hand at any time.

All services came together to support each other to assist whānau/families during Covid-19, with food parcels, transport to treatment, contacting people via phone and making sure everyone was, safe and warm within their own homes. The aroha shown throughout the Covid-19 period was amazing.

The Men's Cancer Support Group continues to grow in numbers and provides an opportunity to meet once a month at the Reap Building in Dannevirke. Peter Noble-Campbell is the coordinator and has done a wonderful job of organising guest speakers and day trips over the past years. The Woman's Cancer Support Group is a work in progress with a coordinator being sought.

Volunteers

The Manawātū Centre currently has 419 volunteers on its database, which increases to over 700 in the whole area during Daffodil Day and Relay For Life combined. Around a third of our volunteers are client drivers, who in the past year drove over 127,342 kilometres. Which saw people transported to over 1051 cancer related appointments.

Other services our volunteers provide are reception/admin duties, baking and facilitating support group meetings, health promotion events and fundraising events, in particular Daffodil Day and Relay For Life.

During the past year we implemented a Covid-19 response team in our Oncology Host programme at the hospital which gives us a presence in the oncology department. We are still tweaking and adjusting the types of services our volunteers are managing there, but it is a great to have them showcase what amazing

work we are doing.

With the update of our volunteer database system My Impact, we are now seeing around 73% of volunteers utilising this. It's a great way to log hours, see upcoming shifts and look at what opportunities are coming up in the future.

Our volunteers are our greatest asset to help clients with their cancer journey and we are privileged to have such amazing role models in our community (including Horowhenua, Feilding, Tararua and Manawātū) that give their time to volunteer for us and we thank them very much for the invaluable work they do.

Health Promotion

Health Promotion is about supporting environments that make the healthy choice, the easiest choice.

Smokefree:

Smoking is the biggest cause of cancer and preventable deaths in NZ. It is estimated that tobacco kills about 13 New Zealanders every day. To address the harms created by tobacco, Cancer Society Manawātū continues to advocate to councils on the need for Smokefree and Vapefree Environment Policies, support the national Smokefree Cars campaign, and enlist community support for the Smokefree 2025 Action Plan.

The national Cancer Society Smokefree petition sought support from local district councils, community groups, schools and health organisations for the proposed Smokefree Action Plan. Support from Manawātū resulted in 766 signatures as part of the national Cancer Society submission.

The long awaited Smokefree 2025 Action Plan was finally released by Minister Verrall in December 2021 and includes commitments to greatly reduce the number of retailers selling tobacco, to hold the tobacco industry more accountable, lower the level of nicotine in cigarettes, make Māori leadership and decision making a priority in creating a smokefree generation.

Sunsmart Schools Accreditation Programme:

The Cancer Society continues to run the SunSmart School programme for years 1-8 students, promoting SunSmart behaviours and ensuring good SunSmart policies are in place.

Forty Manawātū schools are now accredited with another five schools working towards accreditation, with the Relay For Life SunSmart Schools Grant Scheme supporting Cornerstone Christian School and Koputaroa School to fund shade. This fund is essential with \$10,000 raised through RFL being allocated to schools to support their SunSmart commitment.

The Undercover Cody Road Show took the SunSmart



Palmerston North City Council are congratulated for their vibrant and colourful shade sails, creating a SunSmart environment for families of all ages to enjoy.

message to 800 children in six local schools and two ECEs throughout the region, with supporting SunSmart messaging provided to the school communities.

SunSmart Advocacy with Councils:

Advocacy for shade in our local playgrounds influenced the redevelopment of Palmerston North's Memorial Park this year. The PNCC are to be congratulated for their vibrant and colourful shade sails, creating a SunSmart environment for families of all ages to enjoy, and also serve as a model for other Councils to learn from.

Nutrition And Physical Activity:

The HP team have enjoyed the collaborative relationships they have formed with DHB, Te Hohonga and local iwi health providers. Together they are able to combine resources, learn and support each other in their work to reduce inequities in cancer, raise awareness and improve access to services.

This has resulted in the formation of the Bowel Screening Equity Group, and highlights this year included working together in the planning and implementation of the Bowel Cancer Awareness campaign in Foxton, attending te Hui Ahurei o te Tapere Nui O Whaa tonga Festival in Feilding and Te Aho o Te Kahu (Cancer Control Agency) Maori Cancer hui held in Horowhenua. Tours through the Colossal Colon provided opportu-

nities for communities to learn about signs and symptoms, how to reduce your risks and the bowel screening pathway.

The Marathon In A Month campaign has also been an opportunity for the Health Promotion and Fundraising teams to work together, with SunSmart and HP imaging and messages being woven through fundraising campaigns.

Fundraising

The Cancer Society relies on fundraising campaigns and community support to carry out the services it provides.

Daffodil Day:

In the past financial year the street appeal was cancelled and the delivery of the daffodils was delayed as the country was in a Covid-19 lockdown. So the fresh flowers reached the street later in September. The community supported the centre by donating online. Despite the challenges and cancellation of the street appeal an impressive \$145,911 was raised.

Marathon In a Month:

The Marathon In A Month initiative was launched to encourage the community to keep healthy and raise funds to help people on a journey with cancer. The call to action for participants was to walk, run, bike, swim

or skip the distance of a marathon throughout the month of November. The event is for people of all ages and fitness levels, being able to undertake the challenge at a level that suits their abilities with the goal of reaching 42km - the distance of a marathon. The Manawatū community supported this event raising \$12,940.

Relay For Life:

The past financial year would have been the 22nd anniversary of Relay in Manawatū, but it was cancelled due to Covid-19. So the team united and launched Relay Your Way, where the community were asked to continue with their fundraising goals but in their own bubbles - a slightly different look to what we are used to.

Several schools throughout the region also hosted their own relays. The Manawatū community were also invited to decorate and light candle bags throughout the region with a moment taken to remember those who have been lost to cancer.

The community welcomed this event and raised an impressive \$135,945.

Local/fundraising events:

There has been an increase in the local fundraising income, this financial year the community supported

and raised \$48,844.55 for the Mananwatu centre .

Lastly, but by no means least we acknowledge ANZ Bank for it's continued and generous support of the work the Cancer Society undertakes. Our team enjoys working with the branch staff and the relationships they have with them.

We also extend heartfelt thanks to our amazing volunteers - without them we couldn't do the work we do in the local community.

Manawatū client
referrals increased
by 13%
last financial year

Finance Report

What a challenging year we have experienced. Fundraising continues to be successful through commitment and innovation. Funds raised during 2021/2022 have been down substantially from previous years as a direct result of the Covid-19 lockdown, however new ideas have been explored and opportunities created.

Daffodil Day has once again been remarkably successful, despite the cancellation of the annual street appeal, while the Relay For Life event was forced to reinvent itself, but still did very well thanks to the organisers leadership and the team culture of the participants. There is no doubt that social media has tremendous potential for fundraising and provides a very useful future in connecting with our communities.

The Manawatu Centre remains in a strong financial position. While reserves, as shown, are slightly down at year end, there is a substantial pool of resources available to undertake future care programmes. The property known as 127 Ruahine Street, a freehold investment, is without doubt increasing in val-

ue, and therefore holds great potential to support bold leadership decisions in the future.

Perhaps it is time now to explore how truly effective the current work programmes are, and what the future for the society could look like.

Roger Twentyman
Chair Finance Committee.

66 volunteer drivers
undertook 1,739 drives
with a combined total
traveling distance of
127,342km.

Grants Received

1st April 2021 to 31st March 2022

- Lotteries Grant Board - Supportive Care operational costs
- The Lion Foundation - Operational costs
- One Foundation - Operating expenses
- Eastern & Central Community Trust - operating costs
- COGS - Operating Costs Horowhenua, Tararua and volunteer training costs
- Monty Fairbrother Trust- Tararua operational costs
- Mainland Foundation - client massage
- Trust House Foundation - Supportive Care
- Aotearoa Gaming Trust - Health Promotion costs
- Eastern & Central Community Trust - Horowhenua vehicle (Toyota Prius)
- Derrick Ward Scholarship Fund - Horowhenua Vehicle
- Pelorus Trust - IT Equipment

Grant Total: \$96,182.52



The Relay For Life SunSmart Schools Grant Scheme supported Koputaroa School to purchase shade protection.



Colossal Colon tours provide opportunities for communities to learn about signs of symptoms of bowel cancer.

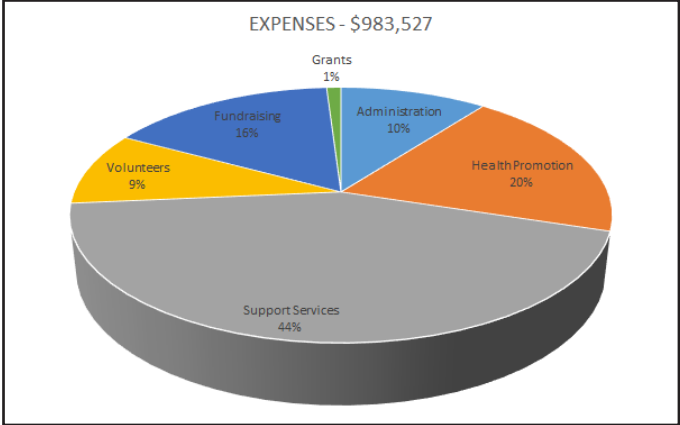
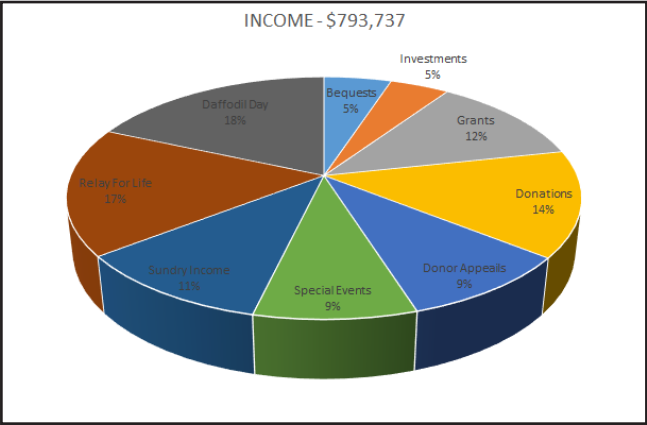
Income

Bequests	\$40,085
Investments	\$35,171
Grants	\$96,183
Donations	\$112,056
Donor Appeals	\$74,570
Special Events	\$68,202
Sundry Income	\$85,614
Relay For life	\$135,945
Daffodil Day	\$145,911
Total Income	\$793,737

Expenses

Administration	\$102,366
Health Promotion	\$191,447
Support Services	\$429,747
Volunteers	\$92,024
Fundraising	\$157,943
Grants	\$10,000
Total Expenses	\$983,527

Deficit - \$189,790



Bequests

We are sincerely grateful to those who left bequests. We thank those individuals & families for their generosity.

We acknowledge the estates of:

- A Hobson Memorial Trust
- JE Pierard
- AE Truebridge

Total Bequests: \$40,085.00



Executive

Chair:

John Waldon

Dr Simon Allan
Robin Benton
Peter Griffin
Penny O'Leary
Roger Twentyman
Oriana Paewai

Minute Secretaries

* Jenny Mackenzie

* Noel Humm

40 Manawatū
schools are
SunSmart
accredited

Staff

Centre Liaison:

Chris Franklyn

Supportive Care:

Jennie Wylie
Graham Black
Cherie Risetto

Health Promotion:

Kerry Hocquard
Sasha Stevenson

Fundraising & Events

Rebecca Bensemann

Volunteer Coordinator:

Lydia Pei-Pereira

Transport Coordinator:

Rose Fitchett

Administration:

Fran Harvey

Manawatu Centre
135 Ruahine Street
Roslyn
Palmerston North

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Office Hours:
Monday- Friday: 9am - 4pm
Saturday- Sunday: Closed



**Cancer
Society**

Te Kāhui Matepukupuku
o Aotearoa