

Embrace



Sunsmart Schools This Summer!

As we come into summer, the Health Promoters in our Cancer Prevention Team will be kicking into SunSmart awareness, especially in schools. They work with schools to instill sun safety messaging - Slip Slop Slap and Wrap and SunSmart behaviours with students and staff. Education sessions and working with schools to become SunSmart Accredited are a key part of their mahi (work).

This year, our Cancer Prevention Team has a new approach to promoting SunSmart Schools with a division-wide grant scheme that schools can apply for to help them fund aspects of becoming a SunSmart School. Manawātū have been providing this fund for several years, but this year we have been able to extend the fund to all regions in Central Districts.

The SunSmart Schools Grant Scheme is a finite funding pool available to all schools in the Central Districts Division. Grants must be used in relation to sun protection and preference will be given to sustainable sun safety/awareness projects in schools, particularly if using the grant will help them to become Sunsmart accredited.

To be accredited as SunSmart, Schools must have compulsory use of sunhats and sunscreen, provide

shade and encourage its use, have a current sun protection policy and include UV education in their curriculum. It is a voluntary, free programme with around 40% of primary and intermediate schools in New Zealand having a SunSmart status.

In Taranaki, this has seen an influx of applications from schools to become SunSmart Accredited and a keen interest in the grant scheme which has had applications come in to help fund better shade, hats for each student and sunscreen for classrooms. A significant win is accrediting two composite schools that teach students from new entrance up to Year 13. Accrediting High Schools within the programme is historically quite difficult, so to have two is really great!

Schools can become accredited quite easily, and often are already doing everything they need to do to meet our minimum criteria. Contact your local Health Promoter for more information about SunSmart Schools accreditation or the SunSmart Schools Grant Scheme. ■

For more information go to
www.sunsmart.org.nz



Cancer Society Daffodil Day Te Rā Daffodil

We'd like to thank everyone who supported us this Daffodil Day, from our amazing volunteers, to those who donated or ran events, those who helped us deliver merchandise and flowers - and everyone in-between! We wanted to share some stories from each of our centres which highlight the amazing community support that is out there for Daffodil Day.



Taranaki - Silverfern Farms Hāwera

Silverfern Farms Hāwera first came on board in 2022 to help fundraise for Daffodil Day. They sold merchandise and helped run a BBQ at Bunnings in Hāwera. They also had a fun day on Daffodil Day where they dressed up in yellow. This year, they decided to step up their already high efforts and support us even more.

Four people were sponsored to shave their heads. This was done on the Wednesday before Daffodil Day. People were dressed up in yellow, there were yellow decorations and heaps of support for these brave people. The atmosphere was awesome.

Silverfern sold Taranaki Cancer Society raffle tickets to their staff for us, staff ordered takeaway lunches from us and merchandise. They also had their own public fundraiser page on the Cancer Society website.

The relationship between the Taranaki Cancer Society and Silverfern Farms community is growing by the day and we are hoping to work together more to support cancer clients locally.

Whanganui - Daffodil Fashion Gala

This Daffodil Day campaign saw the birth of a new event for the Whanganui region, and has blossomed into planning for an annual youth-led "project runway" style fashion show. Over sixty high school aged entrants repurposed and re-designed a designated couture wedding dress, donated by local bridal boutique, Etcetera. With a focus on sustainability, designs were only altered with fabric from pre-loved clothing, they were also required to include a Daffodil within their design.

The fashion show created visibility for our organisation through a channel that captures the attention of a younger target audience who may not otherwise have that connection to the Cancer Society yet.

It was incredibly uplifting to witness the excitement exhibited from the evening's participants, and there is a genuine enthusiasm from all involved to set the stage for next year, and grow on this year's success.

Manawatū - Morris Minor Auction

We are incredibly grateful to Wayne, one of our Levin volunteers, who donated his 1957 Morris Minor for auction this Daffodil Day. The auction campaign saw awesome community engagement with almost 1,500 watchlists, and 43,800 views on TradeMe. The little car received 239 bids which provided a massive boost to our local fundraising, and will help those in the Horowhenua area receive our free cancer support services.



We held a watch party thank you dinner for all of our Daffodil Day volunteers on the night of Daffodil Day to watch the auction close - the room was electric as the car sold! Thank you to everyone who supported the auction, it will make a massive difference in ensuring nobody has to face cancer alone.

Hawke's Bay - Race day

Each year since at least 2014, Hawke's Bay Racing has dedicated one of its spring carnival race days to raising funds for the Hawke's Bay Cancer Society. Not only are gate takings contributed but each race has a horse and jockey racing in Daffodil Day colours. If that horse wins, a very generous sum is added to the fund. Other fundraisers include a lunch organised by the Hawke's Bay/Poverty Bay Breeders with an art auction and punter's club winnings contributed. The club's generosity doesn't stop there - they also put on a sumptuous high tea for the Cancer Society's volunteers, which was attended by nearly 50 people this year.

Aaron Hamilton, Chief Executive of Hawke's Bay Racing says that the Cancer Society is a cause close to the hearts of its board and staff, along with the East Coast Rural Support Trust which also benefits significantly from the club's support. Although the final amount isn't yet tallied, the race day has made a significant contribution to Daffodil Day funds.



Gisborne - Awesome events

August was extra bright around the East Coast this year, with multiple groups committed to doing their bit for Daffodil Day 2023. From Tolaga Bay to Te Araroa, the community pulled together to raise funds and promote our brand- with fresh daffodils, potted bulbs, home baking, raffles and more.

Longtime supporters Johns Superette and Lotto hit the ground running with a month long in-store display of potted miniature daffodils and fresh cut flowers along with a range of merchandise items and raffle tickets.

The staff at Eastern Four Square, located on Rata Street in the beautiful Te Araroa, spent Daffodil Day dressed in yellow and hosted a range of auctions, raffles, sold delicious kai and took donations to show their support. Owner Operator of Eastern Four Square and organiser of the day Roslyn Hepana said they were thrilled to be part of it and made plans to go 'the whole nine yards'.

Another wonderful event, also hosted in Te Araroa, was the Matakaoa Market day held on Thursday 31st August. Organized by Manaaki Matakaoa, the festival style market day included arts and craft stalls, live music, raffles and tables of fresh home baking-which sold out in minutes! The market day culminated in six brave people shaving their heads to raise money for the cause. By all accounts, it was a very enjoyable day. ■

THE LONGEST DAY Challenge!

72 Holes. 1 day. 36 Hole Option Available

The challenge is to successfully complete a golf marathon - four rounds of golf, or 72 holes - in one day to raise funds for the Cancer Society. 72 sound like too much? Try our new two-round 'half marathon' option, that's 36 holes.

You choose the day, the course, and the team - or play solo if you prefer. The longest day of the year is Friday 22 December 2023, but you can play any day in December or January that suits you.

To sign up go to longestday.org.nz ■



Meet Joan - one of our amazing volunteers!



Joan Bull is 99 years young. She describes herself as very lucky and has a great sense of humour. She says that sharing stories of the past nowadays is easy as there is no one who was there at the time here now to dispute her version!

In 1949 when the area of the hospital she was working in as a nurse closed, Joan shifted to the Hunterville area. She was appointed as district nurse covering everything from visiting elderly patients at home in the morning and weighing babies in the afternoon. Joan loved her job and said it helped her integrate into the community that she loves.

The first time Joan volunteered for Daffodil Day was 1984, she enjoys volunteering for Daffodil Day and says "it just keeps getting better and better".

Joan volunteers at the local school for Daffodil Day and enjoys the energy and enthusiasm of the children who she describes as very supportive. They participate in a non-uniform day giving a gold coin donation and bringing in daffodils from rural areas.

She also enjoys helping with the stall on Daffodil Day as it is on the main street and she enjoys interacting with the community.

Our thanks and gratitude to you Joan for donating your time every Daffodil Day for the past 39 years, amazing! If you'd like to help we are always looking for more volunteers. If you or someone you know might be interested in volunteering please give us a ring on (06) 348 7402 or visit www.cancer.org.nz/get-involved/volunteer ■

Relay For Life is a community fundraising event full of energy and emotion. Whether you have a connection to someone who has been or is going through cancer, or you just want to make a difference - Relay For Life is for you!

Fundraising starts as soon as you sign up, and on the big day teams carry their baton around the track to symbolise our community's unstoppable fight against cancer. We run events across our area, check up the dates below, and sign up now at relayforlife.org.nz ■

- 9th and 10th March 2024 - Gisborne
- 16th and 17th March 2024 - Hawke's Bay
- 23rd and 24th March 2024 - Manawatu, Whanganui, and Taranaki



UP COMING EVENTS 2023-24



November

All MonthNovember

Blood Cancer Awareness Month

Lung Cancer Awareness Month

5thInternational Volunteer Managers Day

16thWorld Pancreatic Cancer Day

17thOne year Anniversary of the Cervical
Cancer Elimination Movement

December

5thInternational Volunteer Day

January

All MonthCervical Cancer Awareness Month

GRANTS THANK YOU

The Cancer Society Central Districts Division and its regional centres are immensely grateful to the following grant providers who have provided support in the past few months.

Their support alongside our generous donors allows us to continue supporting people with cancer in the community.

**Community Organisation Grants Scheme
(COGS)**

**Taranaki Foundation
Toi Foundation**