Together,
we make a difference

Cancer Society
Te Kāhui Matepukupuku o Aotearoa





Cancer deaths drop 24%



Twenty years ago a cancer diagnosis often meant far fewer options and far less hope. Today, thanks to research, we can prevent cancer, find it earlier, and treat it better. According to the 2025 State of Cancer report, cancer deaths have dropped by **24% since 2001**. But there is still work to do.

Progress doesn't happen without funding the people doing the mahi and over the past decade the Cancer Society is proud to have invested over **$50 million** into cancer research across prevention, early detection, treatment, survivorship and end-of-life care.

Our new Research and Innovation Strategy builds on this work and sets out how we'll bring researchers, health services, and communities together so that discoveries reach the people who need them, faster and more fairly.

Every dollar invested in research brings us closer to a future free from cancer.

In conjunction with this strategy, the Cancer Society developed an election manifesto with five calls to action focused on prevention and early detection.

These actions have been developed through a collaboration between the University of Otago and the Cancer Society, published in the New Zealand Medical Journal, showing strong public support for action on cancer.

Our five key actions

1. **Fully fund cervical screening and deliver on the 90% HPV immunisation target by 2030.**
2. **Invest $5.5 million a year to deliver a national skin cancer prevention and early detection programme.**
3. **Fund a lung cancer screening programme and begin rolling it out over the next three years.**
4. **Lower the bowel screening starting age to 50.**
5. **Protect children and whānau from the commercial drivers of cancer.**

Daffodil Day 2026

Every year, Daffodil Day brings people together to stand beside those who have been diagnosed with cancer, those living with cancer, and the **1 in 3 Kiwis** who will hear those life-changing words.

To our incredible volunteers, supporters, community, and local businesses, thank you. Whether you bought a bunch of daffodils, donated, or generously gave your time, you've helped make this Daffodil Day possible.

Continued over







He waka eke noa | We're all in this together



Because of your generosity, we're able to provide vital cancer support services, invest in life-saving research, and offer hope to people and whānau across our communities.

Thank You!





Your life, your legacy

Helping protect future generations of New Zealanders from the heartbreak of cancer is made easy by giving the greatest gift: leaving a gift in your Will to the Cancer Society.

Creating a Will is one of the most significant decisions you will make, ensuring your wishes are honoured and providing peace of mind for those you care about most.

Alongside providing for your whānau and loved ones, many people also choose to include a charitable gift. A gift in your Will helps us continue to support whānau through cancer while investing in prevention and early detection for future generations.

For more information, please email
fundraising@southerncancer.org.nz

Our Year In Numbers

Key Stats for 2026

Support

1,892 New referrals — 5.8%

4,082 Personal interactions — 16.3%

12,361 Phone contacts — 10.9%

7,639 Other client contacts (mail, email, text and video call) — 38.8%

969 Support programmes' attendees — 50.2%

14,718 Accommodation nights provided — 5.7%

6,383 Drives provided — 15.2%

262,984 Kilometres driven by Cancer Society volunteers

People

2,758 Number of registered volunteers

391 Number of volunteer drivers

36,042 Number of volunteer hours

63.7 Total number of staff FTE's

Research

$1,120,392 Directed to research



Are you or someone you know going through a cancer journey at the moment?

Get the support and information you need at our Online Support Centre

www.southerncancersupport.org.nz