



**Cancer
Society**

Te Kahui Matepukupuku
o Aotearoa

2011

ANNUAL REPORT

CANCER SOCIETY OF NEW ZEALAND WELLINGTON DIVISION INC.
WELLINGTON DIVISION COVERING : MARLBOROUGH, NELSON, WAIRARAPA, GREATER WELLINGTON

Charities Commission No. CC10067

RESERVES POLICY

The Cancer Society of New Zealand Wellington Division has a policy of only retaining up to one year's expenditure in the way of reserves.

We do not receive government funding and rely solely on the generosity of our various donors and benefactors. It is considered prudent management therefore to adopt this policy in order to maintain services and meet ongoing obligations to creditors, researchers and staff contracts.



CANCER SOCIETY OF NEW ZEALAND WELLINGTON DIVISION INC.

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MISSION STATEMENT













*Improving community well-being
by reducing the incidence
and impact of cancer*

WELLINGTON DIVISION

The Cancer Society of New Zealand Wellington Division was established in 1929 as a volunteer-based charitable body. It is managed by a voluntary Executive Committee, a Medical and Scientific Committee and a staff assisted by many volunteers. It is based in Wellington, covering the greater Wellington area, including the Kapiti Coast, the Hutt Valley and surrounding area, and also has centres in Nelson, Marlborough and the Wairarapa. A number of those serving on the committees are from the medical and research community, enabling the Society to coordinate closely with these groups in cancer control. As an independent body, the Society is able to respond quickly to important developments in the field of cancer prevention and detection and to work to see that people with cancer get good care. All funding comes from the community. The Division receives no direct government funding.

STRATEGIC AIMS

THE STRATEGIC AIMS OF THE WELLINGTON DIVISION ARE TO:

-  BE ACCOUNTABLE TO OUR COMMUNITIES FOR OUR ACTIONS AND ACTIVITIES;
-  DEVELOP AND MAINTAIN EXCELLENT EXTERNAL RELATIONSHIPS;
-  ENSURE THAT MĀORI BECOME A FULL PARTNER IN THE DIVISION;
-  ENSURE THE DIVISION'S RESOURCES ARE UTILISED EFFECTIVELY AND IN ACCORDANCE WITH DONORS' INTENTIONS;
-  STRIVE TOWARDS EXCELLENCE IN MANAGEMENT PRACTICES;
-  MAXIMISE SERVICES WITHIN AVAILABLE RESOURCES;
-  FOSTER MEDICAL AND SCIENTIFIC RESEARCH BY OTHERS IN THE FIELD OF CANCER AND SUPPORT PROFESSIONAL EDUCATION;
-  PROVIDE QUALITY HEALTH PROMOTION AND EDUCATION SERVICES THAT MEET THE NEEDS OF OUR COMMUNITIES WITHIN AVAILABLE RESOURCES;
-  PROVIDE SUPPORT SERVICES TO ALL PERSONS AFFECTED BY CANCER, UTILISING THE SERVICES OF VOLUNTEERS;
-  GENERATE MAXIMUM FINANCIAL SUPPORT FROM THE COMMUNITY THROUGH A BALANCED APPROACH TO MODERN, DATABASED FUNDRAISING TECHNIQUES;
-  USE COMMUNICATIONS TO DEVELOP, PROMOTE AND MAINTAIN A POSITIVE ENVIRONMENT IN WHICH THE DIVISION CAN SUCCESSFULLY ACHIEVE ITS AIMS;
-  ENSURE THE LONG-TERM VIABILITY AND FINANCIAL SECURITY OF THE DIVISION BY UTILISING EFFECTIVE AND EFFICIENT REPORTING, PLANNING AND CONTROL.

CHAIRMAN'S REPORT



I understand that the first recorded medical description of cancer was found in an Egyptian text originally written in 2500 BC. Discussing treatment, the ancient scribe noted: There is none.

Fortunately, after the intervening 4500 years, that is no longer the case. Earlier

detection, advanced drugs, and surgical treatments are now reducing mortalities.

The next 20 years will bring even greater advances in the treatment of cancer.

A Greek word intersects with the history of cancer - onkos, a word used occasionally to describe tumours, from which the discipline of oncology would take its modern name. Onkos was the Greek term for a mass or a load, or more commonly a burden: cancer was imagined as a burden carried by the body.

I am proud of the way that the Cancer Society helps with this burden through its many programmes, particularly those of the Wellington Division of the Society, of which, I am Chairman. In the reports contained in this annual report you will read of many of these programmes and the staff and volunteers who present and run them.

On reviewing my report prepared in August 2010, I commented that "we have started the financial year on a positive note. The Division and our Centres have come through a difficult year and are now in good heart and ready for the challenges ahead".

Little did I realise the major impact the September and February earthquakes in Christchurch and the Pike River mining disaster were to have on our economy and fundraising in the charity sector.

Despite the setbacks it is gratifying that the financial year under review produced a surplus of \$84,271, which is well ahead of the budgeted loss approved by the Executive Committee early last year.

LIFE MEMBERS

Mr R Byrne
Dr P J Dady
Dr A Gray
Mrs J Gwatkin

Daffodil Day, held in August last year, produced a very good result. The support of our major sponsor, the National Bank, whilst celebrating their twenty years of involvement, is particularly appreciated.

Other areas of fundraising were down on previous years, but bequests were well up, contributing to the surplus.

In respect to our services and programmes to the community, we were able to increase staffing in the Supportive Services to meet the demand, particularly from the 0800 Helpline.

We will continue in the current financial year to maintain the level of services, well aware that achieving our budgeted income levels will be difficult.

Finally a thank you to my Executive Committee and the sub-committees for their help, sound advice and work over the year. To the Centres in Marlborough, Nelson, and the Wairarapa, thank you for providing "the window" of the Society in your area and maintaining the services to your communities, despite the challenges to fundraise.

The support of the Divisional Manager has been invaluable to me personally over the year and I thank the staff and volunteers, too, for their dedication and commitment in meeting the demands and intent of the mission of the Society.

Roy Cowley

CHAIRMAN

2010/11 EXECUTIVE COMMITTEE

Mr R Cowley (Chair)
Mr A Southall (Vice Chair)
Prof. B Delahunt
Ms L Delany
Mr T Hall
Dr D Hamilton
Prof. D S Lamb (until 26.10.10)
Dr A Simpson
Dr D Sarfati
Ms A McCallum
Mr P Kerslake (from 26.10.10)
Mrs J Doherty (from 26.10.10)

DIVISIONAL MANAGER'S REPORT



With the recession continuing and the Canterbury earthquakes, the year in review has not been easy, but what year is? Some donors have either not been able to contribute as much or at all or donations have been directed to the earthquake appeals. The people in Canterbury are deserving of support under their

most difficult circumstances. The Cancer Society facilities in Canterbury were not immune; they have been badly affected and are still in recovery mode. Relay For Life throughout the Division was also impacted, showing lower results than previous years.

Despite these factors, with careful husbanding of our resources and an increase in bequests we were pleased with our end-of-year result of a small surplus of \$84,271, which has enabled us not only to maintain our services but also to provide a small increase in our Information Service and an additional admin support person for Support Services, Health Promotion and Fundraising, freeing staff from some of their administration responsibilities, thereby making them more effective in their respective roles. However, the predictions are that the coming year could be more difficult: recovery to the economy looks to be some way off yet, and even when it comes it will probably be gradual and take some time before people feel able to contribute more to charities once they have taken care of normal living activities.

Another factor in the tough conditions is the increasing competition between different charities for the donor dollar, not just cancer charities but across the entire charities sector. Hardly a month goes by without a new charity appearing, and as we all know, all of us are out there trying to attract attention to our particular cause. The sad fact is that cancer is not going away. It is still the leading cause of deaths in New Zealand despite the enormous strides that have been made in its detection, treatment and prevention. So more needs to be done, and as a Society we need to work more efficiently and continue to look at tweaking what we already do to maximise the outcomes. We are continually looking at new and innovative ways to increase our income. Such things as payroll giving, new special events, and expanding the events we do are ways of increasing the cake, but we are very aware of the pressures on the community and the constraints this means.

Two new programmes we have embarked on are: CanWork, a men's health project being trialled with funding from

Movember money and in partnership with Mitre 10 Mega stores in the Hutt Valley; and secondly, Demystifying Cancer. These programmes add to the arsenal of programmes we run for the benefit of cancer patients and their families, many of which you can read about further in this annual report.

In the case of CanWork, this will be rolled out as a national programme in the 2011/12 year, again utilising Movember money granted from our National Office.

As a Society we are very proud of the variety and complexity of what we can offer in the way of services and programmes to the cancer-affected public, despite a relatively small budget. Much of the kudos for this is due to the dedication and professionalism of our staff, aided by our great team of volunteers, and of course to our myriad of donors who contribute through mail appeals, Relay For Life, Daffodil Day, and by bequests.

The Wellington Division of the Society encompasses the greater Wellington area, the Wairarapa, Nelson, and Marlborough, and you will read in the Centre reports that they too have continued providing excellent services to the cancer-affected communities in their regions, despite the difficult economic climate.

So I will close with thanks to all our volunteers, our supporters, to the staff, to our Chairman Roy Cowley, the Executive Committee and our various sub-committees. Thank you for your contributions to our work in these challenging times.

Roger Taylor

A handwritten signature in black ink, appearing to read 'Roger Taylor'.

DIVISIONAL MANAGER



MEDICAL AND SCIENTIFIC COMMITTEE

It has been my privilege to once again chair the Medical and Scientific Committee of the Wellington Division of the Cancer Society for another year.

It was a pleasure to welcome Dr David Ackerley, Senior Lecturer in Biotechnology at Victoria University of Wellington, to the Committee this year. David's research work includes means of activating chemotherapy prodrugs and imaging molecules.

Dr Melanie McConnell, Cell Survival Group Leader at the Malaghan Institute of Medical Research, has also accepted the invitation to join the Committee. Melanie's research focuses on stem cell targeting in brain tumours and melanoma.

Dr Helen Carter has requested a leave of absence from the Committee for a period of time, and her experience and advice in the area of qualitative research will be missed.

We also said farewell this year to Associate Professor David Lamb. David has been a member of this Committee going back to before I have records! He has been a strong supporter of matters relating to early diagnosis of prostate cancer and of innovative treatments for breast cancer. I wish him well in his ongoing research endeavours through the Department of Pathology of Otago University.

The Committee, ably supported by Roger Taylor, has reframed its terms of reference, and also revised the terms of the CT Collins Scholarship for PhD students in the field of Cancer Related Research.

The Committee meets quarterly to consider applications for funding for research projects ranging across: quality of life and factors causing distress at the end of life; epidemiology of smoking behaviour; proteomics of colon cancer cells; immunology of cancer. Our budget for the year is \$570,000, the majority of which is directly allocated to the national cancer research fund of the Cancer Society of NZ.

One of the highlights of the year has been assisting the Wellington Regional Hospital implement its Multidisciplinary Meeting Programme for management of complex cancer cases through funding a projector-enabled microscope to review tumour pathology at each specialty meeting.

In February, Wellington was also privileged to host a large international symposium on the role of tobacco control in cancer prevention, with a large number of the Faculty of the Mayo Clinic presenting and teaching. The Wellington Division supported attendance at teaching sessions for many of the oncology training registrars of the Blood & Cancer Centre.

We continue to fund travel to conferences locally and overseas for a wide range of cancer workers and researchers, as well as workshops and training, and other educational and professional development courses. The Medical Library of the Wellington School of Medicine receives funding from us for purchase of a number of cancer-related journals, both in hard copy and increasingly in on-line format.

I wish to thank all those who continue to support the work of this Committee through their donations of time and expertise, and monetary giving.

Dr David Hamilton

Chairman

MEDICAL AND SCIENTIFIC COMMITTEE

Dr D Hamilton (Chair)

Dr H Carter

Dr A MacLennan

Professor R J Ferrier

Dr T W Jordon

Prof. D S Lamb (until 26.10.10)

Dr A Simpson

Dr F Ronchese

Dr Diana Sarfati

Dr D Ackerley (from 11.11.10)

SUPPORT AND INFORMATION SERVICES

Collaboration and partnership presents a unique opportunity for organisations - the concept of sharing knowledge and resources for the collective good. As those affected by cancer learn the value of collaborating with family, whānau and friends to build support, so too does the Cancer Society value collaboration with other providers to build capacity within the community of care. To this end, our aim is to:

- inform, assess and improve the experience for patients and their families/caregivers
- collaborate with Wellington Blood & Cancer Centre to assess and improve the patient experience from diagnosis to post-treatment and survivorship
- implement and evaluate survivorship programmes in collaboration with cancer treatment providers and staff
- create effective patient resources, educational opportunities, and peer support services
- facilitate partnerships and collaboration with other providers to improve outreach opportunities, without duplicating well-established patient programmes.

Collaborative Project with Wellington Blood & Cancer Centre - 'Virtual Tour' DVD



One of the opportunities for patients newly diagnosed with cancer is to attend an Orientation Tour of the Wellington Blood & Cancer Centre (WBCC) so that they have a better idea of what they will 'meet' at their first treatment. The partners in this tour are staff of WBCC and Cancer Services Guides, a Cancer Society Volunteer team.

These Guides provide a

hosting capacity; they also bring those on the tour back to the Cancer Society Wellington Division (CSW) for refreshments and introduce them to the range of CSW Supportive Care services. Now, with cooperation around filming from staff of WBCC together with volunteers and staff of CSW, the CSW has funded the production of a DVD providing a 'Virtual Tour' of treatment and support services available in the area, including conversation with essential health professionals, and a showcase of CSW services to the cancer community. The aim of the DVD is to assist people with cancer and their families to understand a little of the experiences they can anticipate during treatment and the support and information services available for them. By drawing on the expertise and experience of health professionals, CSW volunteers and staff directly involved in

providing services, an informative and educational tool has been created, allowing busy WBCC staff to be freed up for other essential tasks, and providing a format that can be offered to patients in various settings.

Collaboration with District Health Boards and Cancer Networks - Understanding Cancer Workshops

Cancer Society-Wellington in conjunction with Hutt Valley and Capital & Coast DHBs have begun a project designed to 'demystify' cancer pathway-related services for Māori and Pacific Peoples in the Wellington, Kenepuru and Hutt Valley areas. Initial funding for the project has been provided by the Central Cancer Network. The objectives of these Demystifying Cancer Workshops are to:

- support understanding of cancer and cancer services through exchange and provision of information
- improve understanding of how to access cancer services
- engage with and better understand local and regional cancer consumer experiences
- strengthen partnerships and collaboration between providers of health, social services and cancer services
- support on-going development of local community cancer networks

It is envisaged that the target audience/workshop participants will then share this information through their own community networks, e.g. local government officials, local faith communities, service groups, schools/youth reps, local business community. We hope that the outcomes will result in cancer knowledge and capacity being increased in the community; providers and workshop participants becoming empowered to share information gained from 'demystifying cancer' workshops and deliver similar events when/where possible; and sustainable partnerships being established

Collaborative Project - CancerChatNZ



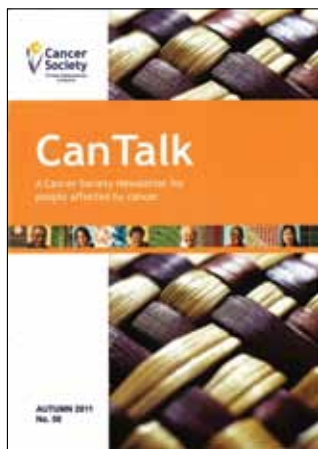
www.cancerchatnz.org.nz
CancerChatNZ is an on-line forum connecting people anonymously through their experience with cancer. It can be used by anyone with internet access who has a question or information to share with other CancerChatNZ users. Users have the opportunity to directly email our cancer nurses, read nurses' blogs on

various topics, and take part in discussion forums. The forum is hosted on the Cancer Society Wellington website.

SUPPORT AND INFORMATION SERVICES

Breast Cancer Aotearoa Coalition (BCAC) now has the breast cancer thread of the forum available on its website. This will ensure more women with breast cancer and other interested parties can access this particular forum thread and participate in online discussion. BCAC and Cancer Society NZ (CSNZ) are both committed to providing information and supporting women with breast cancer; sharing this resource is seen as a valuable way in which to continue this work. In addition, our CSNZ national website now has a link to CancerChatNZ on their front page.

Collaboration on CSNZ national website - CanTalk newsletter



Cancer Society Wellington's CanTalk newsletter is now available on-line from the CSNZ national website. Edited and produced for our client base, there has been a demand from those in other parts of New Zealand beyond our Division to have access to the articles in CanTalk. This partnership initiative enables us to provide for a wider cancer-affected public.

Collaboration with Wellington Blood & Cancer Centre - Living Well Programme

As a result of a successful proposal by Oncology Social Work, WBCC and CSW are to collaborate in the delivery of the cancer education programme, Living Well. This collaborative venture (first of its kind within a treatment centre in New Zealand) will be of benefit not only to the patients and support persons who participate, but also to the WBCC and Cancer Society in the years ahead. WBCC wished to offer an information and support programme for adults experiencing cancer in response to the Ministry of Health 2010 document, Guidance for Improving Supportive Care for Adults with Cancer in New Zealand. Due to the high work volume, WBCC have looked for creative and effective ways to collaborate with the Cancer Society, which already has a mandate to meet psychosocial needs of persons with cancer and their families, and includes psychosocial support in its Living Well Programme, which has been well researched and revised since 1985. Research has shown that those with cancer and their families benefit from increased support and information. Benefits of offering this programme in the hospital setting include:

- enabling oncology staff to offer a programme of psychosocial benefit to patients
- providing tangible information about the 'cancer

journey' for clients and their families

- enabling patients to attend the programme in a familiar and supportive environment
- giving long-term benefit to overall wellbeing for clients throughout treatment and those transitioning into survivorship and/or palliative care
- strengthening partnership with Cancer Society - for both staff and patients
- taking a team approach and co-ownership of psychosocial support and information delivery.
- utilising an existing well-structured programme for the benefit of patients and carers

Collaboration with Christchurch - 0800CANCER - Cancer Information Helpline



In the aftermath of the devastating earthquakes in Christchurch, our staff were able to respond to all 0800CANCER calls from the South Island that in normal circumstances would be answered in Christchurch by cancer information staff. Diverting the calls to the Wellington cancer information nurses provided well for the cancer public and greatly aided Canterbury colleagues while they attended to the immediate challenges imposed by the disaster. In

addition, the collaboration extended to our colleagues in the Australian Cancer Council, who accepted referrals from New Zealand to the peer telephone linking service, Cancer Connect, an existing partnership between our two national services. People who have been diagnosed with cancer and their caregivers can be put in touch with someone who has been through a similar experience.

Collaboration with Central Districts

The Cancer Information Helpline is part of a wider information service offered by the Cancer Society. There is an existing partnership that has Cancer Society Wellington receive all 0800CANCER calls from the Central Districts of Taranaki, Whanganui, Manawatu, Hawke's Bay, Poverty Bay in addition to those from our Centres of Wairarapa, Nelson, and Marlborough. As we are a member of the United Institute of Cancer Councils and a number of other groups, our service is part of an international cancer information sharing network. The Cancer Information Helpline is managed by experienced cancer nurses. It is open to people diagnosed with cancer, their family, whānau, friends and care givers.

VOLUNTEERING

E TU KAHIKATEA STAND LIKE A KAHIKATEA
 HEI WHAKAPAI URUROA TO BRAVE THE STORMS
 AWHI MAI AWHI ATU EMBRACE ONE ANOTHER
 TATOU TATOU E WE ARE ONE TOGETHER

Wellington Division understands that the realisation of its mission is most effectively achieved through partnerships among volunteers and paid staff. Whilst understanding and respecting their different roles and responsibilities, each can complement the other.

Volunteer involvement has continued to enable an expansion of the breadth of the Division's work and significantly enhance some of its fundraising, health promotion and supportive care services.

- Thirteen Volunteer Drivers distributed 190 Daffodil Day display boxes throughout Greater Wellington, spending 75 hours and travelling 1,182km.
- Upper Hutt Cosmopolitan Club provided \$25,000 to support Upper Hutt volunteer driver expenses and three Health Promotion projects in local pre-schools, primary and secondary schools.
- Seven SunSmart School Accreditation Volunteers were recruited and trained to complement staff, and implement SunSmart policy and practices in primary schools in Greater Wellington.
- Two volunteers spent 56 hours coordinating the loan and return of Shade Loan equipment to 36 organisations during 1 October to 31 March.
- Defined role and began recruitment of CanWork Community Champions to promote men's health and cancer awareness within workplaces and community organisations.
- Responded to request for volunteer presence in waiting area of Wellington Blood and Cancer Centre and on Ward 5 North at Wellington Regional Hospital. Seventeen people were recruited for the pilot programme of CanWait and CanBe volunteers.

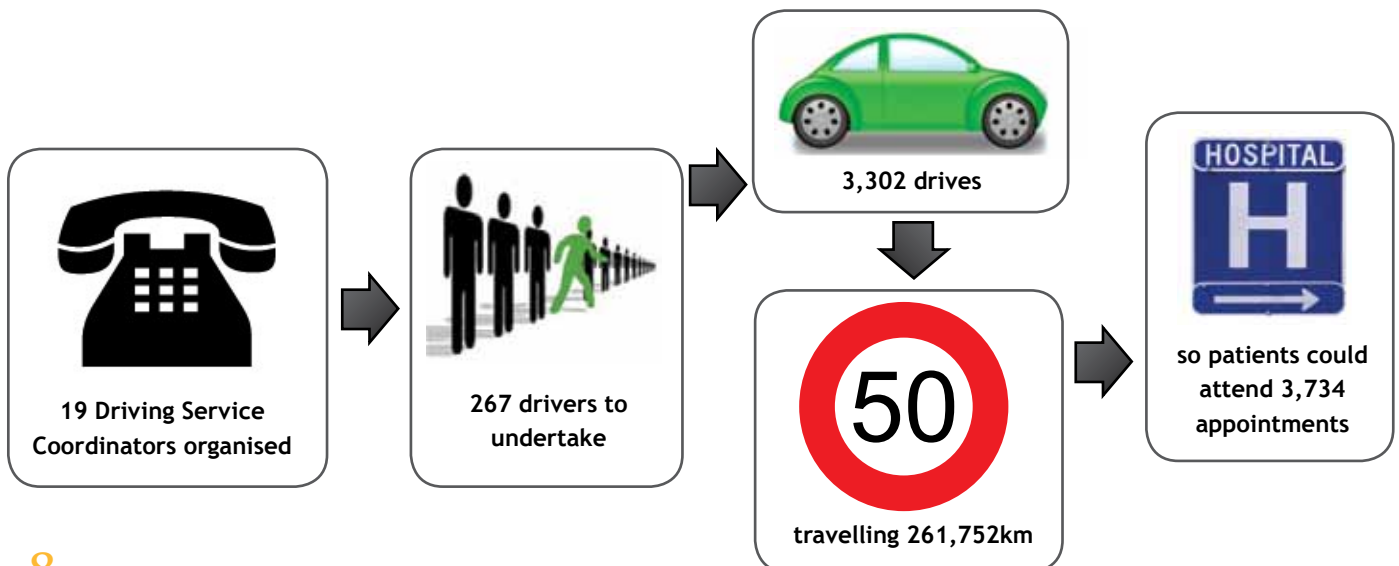
Paid staff collaborate with volunteers:

- As individuals (e.g. Daffodil Day school resourcing, data entry volunteers, editor, proof-reader, librarian, archivist, analyst, report writer, volunteer history interviewers, Cancer Services Directory, patient and family/whānau visitors, 'softtees' volunteer).
- As groups (e.g. Executive Policy volunteers, Finance Advisory Committee, Medical and Scientific Committee, Waikanae Auxiliary, Daffodil Day administrators, Daffodil Area Coordinators, Relay For Life team captains, Driving Service Coordinators, Drivers, Patient Pack packers, collators and packers of resources).

"I WAS VERY GRATEFUL FOR YOUR SUPPORT WHEN I HAD A BROKEN ARM AND COULDN'T DRIVE MYSELF TO AN OUTPATIENT APPOINTMENT."

Formal, informal and employee volunteers collaborate with and within community systems to aid the distribution and sharing of accurate, up-to-date information, to provide empathetic and practical support for people affected by cancer, and to enable and extend fundraising initiatives:

- Wellington Regional, Hutt and Kenepuru Hospitals, e.g. Cancer Information Promotion, Driving Service Coordinators and Drivers, Cancer Services Guides, CanDo volunteers in Day Ward, Margaret Stewart House, National Travel Assistance (NTA), parking at Hutt Hospital.
- Local community e.g. Leaflet Distribution volunteers, SunSmart School Accreditation volunteers, Health Promotion Community volunteers.
- Business community e.g. BNZ, EFTPOS NZ Ltd, Fletcher Construction Company, Signify Ltd, Triple AAA Driving School, Upper Hutt Cosmopolitan Club.
- Academic institutions e.g. Victoria University (Managers Matter: Who Manages New Zealand's Volunteers?)



VOLUNTEERING

- research project), Massey University (Volunteer Expo).
- Government/SOEs (e.g. NZ Lotteries Commission, Transpower, Archives NZ).
- Other NGOs e.g. Kauri 2000 Trust, IHC IDEA Services, Mary Potter Hospice.
- National community e.g. Cancer Connect volunteers, Policy Volunteer representatives on National Cancer Society Board.

“THANK YOU FOR YOUR ASSISTANCE TO MY SISTER DURING HER TERMINAL ILLNESS. THE CARE THAT WE RECEIVED WAS OF GREAT COMFORT.”

These relationships are strengthened through flexible collaborative programmes involving planning, training, and evaluation. Regular update meetings are held involving volunteers, Cancer Society staff, and partnering organisations such as the Wellington Blood and Cancer Centre. This ensures open communication, builds mutual respect, nurtures best practice, and provides meaningful recognition of volunteers and volunteering. An example of a successful outcome of one such relationship was the award gained by the CanDo volunteer team: nominated by Paul Smith, Charge Nurse Manager, Day Ward, they were highly commended in the 2010 Health and Wellbeing category, Wellington Airport Regional Community Awards, in association with the Community Trust of Wellington.

“IN HONOURING THE ATTRIBUTES OF OTHERS, WE ARE OURSELVES INSPIRED.”

**HON. TARIANA TURIA, MINISTER
COMMUNITY AND VOLUNTARY SECTOR**

During National Volunteer Awareness Week in June, the Life Member book was launched. This handcrafted commemorative book is a tribute to people honoured on a recommendation by Executive Committee Policy Volunteers for their outstanding service to the Division. Also Lady Susan Satyanand, wife of the Governor General Sir Anand Satyanand, honoured Cancer Society volunteers by hosting 40 randomly selected volunteers for morning tea at Vogel House.

“THANK YOU SO MUCH, I COULD NOT DO WITHOUT YOUR HELP OR KEEP MY APPOINTMENTS. I AM A WIDOW AND

HAVE GOT TO KNOW MOST OF YOUR DRIVERS. THEY ARE SO KIND. WHEN I HAVE HAD GOOD NEWS THEY ARE PLEASED, WHEN THE NEWS HAS BEEN BAD, THEY HAVE COMFORTED ME AND I DO NOT FEEL SO ALONE.”

At the International Volunteer Day Reception in December, the centre stage was taken to thank volunteers for their gift of time and to recognise some individuals who have made a particular contribution, highlighting the essence of volunteering and its crucial role in the work of the Society. Although not officially recognised, many volunteers have also during the year provided many spontaneous gifts ranging from knitted toys, jewellery, beautifully hand-painted items, hand-crafted wig stands, and hair products, to petrol vouchers. Others have generously donated all or part of their driver expense claims to the Society in spite of unprecedented rises in petrol prices during the financial year.

“I RECENTLY HAD 5 WEEKS OF RADIATION TREATMENT AT WELLINGTON HOSPITAL. I AM 82 YEARS OLD. I HAD NO-ONE TO HELP ME WITH TRANSPORT UNTIL I CONTACTED THE CANCER SOCIETY. THE SOCIETY HAS BEEN A TREMENDOUS HELP, AS IT WAS 9 YEARS AGO. I WOULD LIKE TO THANK ALL THE DRIVERS AND IN PARTICULAR THE DRIVING COORDINATOR WHO PULLED OUT ALL THE STOPS AND WENT BEYOND THE CALL OF DUTY. THE SOCIETY GIVES UNSURPASSED SERVICE.”

The core of volunteering is the spirit of generosity, which, uncourted and selfless, can stir emulation in others. Volunteers empower and benefit the Society immensely.

Ann F Hodson
Manager Volunteering

GIFT OF TIME AWARDS 2010

TOTAL YEARS: 1,070

5 Years Service

Rea Arona
Rachel Carter
Mey Chan
Rodney Clark
Rosemary Cole
Philip Congreve
Kate Davis
Jennifer Dickinson
Moiria Ell
Graham Foxwell
Albert Francis
Amy Greig
Deryn Groves
Sharon Grundy
Deborah Harrison
Sandie Hatfield
Aiko Ishikawa
Alun Jones
Josie Karavasil
Stan Linney
Betty Mason
Ronald Mason
Geraldine McGlinchy
Valerie Norrish
Dawn O'Dea
Hanni Salmond
Janet Scherf
Karen Strachan
Geraldine Tatham
Christophe Vesse
Edna van Bemmelen
Jeremy Wright

10 Years Loyal Service

Robyn Addley
Stephanie Barrowman
Shona Drake

Frances FitzJohn
John Hall
Spencer Harris
Marie-Therese Huxford
Clive James
Peter K Johnson
Robyn Lutzenburger
Anne MacLennan
Noeline Mann
Innes McNeil
Judith Nagel
May Tuuta
Margaret Wake

15 Years Dedicated Service

Barbara Arnopp
Pauline Cane
Dennis Cheetham
Margaret Costley
Alison Fawbert
Hilary Henry
Beverley Johnson
Merrilees Just
Bruce King
Shirley Martin
Wendy McCullough
Gird Hari Narayan
Jean Nielsen
Beth Pethig
Brenda Plimmer
June Robertson
Beverley Van de Roer
Ani Walters
Marianthe Whearty

20 Years Outstanding Service

Jenny Algar
Elsie Bolton

Don Butcher
Shirley Foster
Terry Hall
Rene Hurler
Daphne McCallum
Ron Powell

25 Years Exceptional Service

Mary Byers
Sue Carley
Cheryl McGuinness

30 Years Lifetime Service

Lyn Bellamy
June Crane
Maureen Hinde

35 Years Service - Living Treasures

Dorothy Shea
Maisie Smaill
Lima Watson
Norma Weddell

Spirit of Volunteering Award

Jon Earley
Nola Edser
Terry Hall
Gird Hari Narayan
Bryan Smith

Inspiring Volunteering Award

Gai Kidd

30 YEARS LIFETIME SERVICE

Lyn Bellamy



Lyn has been driving since the inception of the Upper Hutt Driving Service. She responded to an advert placed by Joy Peters, the instigator of the service. At that time she had been transporting her mother into treatment and they had discussed the value of this role.

Lyn's volunteer driving began when her family was young. She was never one to say 'No' to a request to drive. It was never any trouble to Lynne to fit the children and patient into the car and head for the then Wellington Cancer Centre.

She has a strong sense of responsibility and of community. She is charming and gracious and she readily engages with others. Lyn is astute and proactive in finding practical ways to meet people's needs.

June Crane



In 1980, equipped with a truck driver's licence, June began her long association with the Society's Upper Hutt Driving Service. Until recently June also was available to the Hutt Driving Service at times when it was under pressure.

Over the years she has developed good relationships through her association with the Orongomai Marae Kaumatua group. June has a strong sense of justice and a big energy which she uses to reach out to people. A characteristic of June's involvement is her intuitive and spontaneous response to people in their times of need.

SPIRIT OF VOLUNTEERING AWARD 2010

This Award is to recognise those modest volunteer who are distinguished by the degree of their commitment and perseverance to designated tasks, their reliability, their constructive attitude to their role or roles and the high standard of their work. These volunteers will be identified by their accommodating and genial engagement with staff and fellow volunteers and their marked loyalty to the Cancer Society. This year the Spirit of Volunteering Award was given to: **Nola Edser, Terry Hall, Mr Narayan and Bryan Smith**. These volunteers were present to receive their awards:

Nola Edser



Both Upper Hutt and Kapiti have benefitted immensely from having Nola Edser as a resident. We, too, have had the real pleasure of her within the volunteer

ranks for many years.

Throughout the 27 years her energy has been as unflagging as the inspirational ideas she has injected into her volunteer roles. She was one of the early drivers in Upper Hutt Driving Service a role to which she continues to bring her good humour and compassion but in recent years as a member of the Kapiti team.

She breathed life and delight into Daffodil Day in Upper Hutt. She has a well-deserved reputation for service.

Terry Hall



For 21 years Terry has been a policy volunteer. His association with the Cancer Society began with his membership of the Finance Committee in 1989. In 2000 he was elected to the Executive Committee.

Currently he is a member of the Finance Advisory Committee of the National Office of Cancer Society New Zealand and a member of the divisional Investment Committee. In this capacity his discerning financial guidance over the years has been most valuable in fluctuating economic times.

Terry's advice is always considered, timely, and delivered in an apolitical and measured way.

Staff value his unflagging loyalty to and abiding interest in the Division and its diverse activities, demonstrated by his support for Relay For Life and Volunteer events.

Mr Narayan



Mr Narayan has brought to his volunteer roles the same pride and professionalism that characterised his working life as an accountant.

Since 1996 he has been steadfast in his commitment to the fundraising unit, always obliging and utterly reliable. He has helped with the dispatching of the receipts generated by the quarterly donor appeals.

Mr Narayan sets high standards in the way he carries out this routine task, which is his way of honouring the donor's gift. He can remain long after the agreed time to complete a task. This perseverance and patience is also reflected in his being for more than a decade, one of the Daffodil Day counters.

VOLUNTEERING

He has turned his hand to a number of manual tasks for Relay For Life, including that of a sanitation volunteer. He has also been one of the team on hand to perform the unglamorous jobs of cleaning up at the end of the event.

Bryan Smith



Since September 1998, retired engineer, Canadian-born Bryan has proved to be steadfast in his commitment to the Hutt Driving Service. Successive Coordinators quickly learnt that Bryan would whenever possible oblige their requests. He has been known to wait uncomplainingly for hours for a patient undergoing chemotherapy. His calmness, acceptance and kindly consideration engenders trust and confidence in those assigned to his care.

Perceptive and genial, he is a welcome figure in the lounge at Richard Evans House. His contribution to training and updates is always reflective and constructive.

INSPIRING VOLUNTEER AWARD 2010

This award is to recognise volunteers who have made an outstanding contribution to the realisation of the Cancer Society's mission through their leadership skills. They will have instigated a service, project or programme or taken the initiative in the innovation of an established service or programme. This year the Inspiring Volunteer Award was given to **Gai Kidd**.

Gai Kidd



A cancer survivor Gai readily used the wisdom brought about by her personal experience to benefit others, first and foremost with the earlier peer support service, Breast Cancer Support Service (BCSS).

In 1994 she first offered herself as a volunteer visitor within the service, subsequently taking a leadership role as Chair of the local BCSS and ultimately President of BCSS nationally.

It was in this latter role when BCSS was transitioned into Cancer Connect that Gai demonstrated her ability as an agent of change. Cancer Connect NZ is a national telephone volunteer peer support service for people living with cancer, and their caregivers. Whatever reservations she had about this change Gai acted with good grace, good will and integrity.

Gai was a foundation Cancer Services Guide volunteer. This team established in 1996 assists Wellington Blood and Cancer Centre staff orientate recently diagnosed patients and their families to facilities, and familiarises them with available resources at the Cancer Society. It is a role she shares with her husband, Rohan, a fellow volunteer. Another shared role over the years has been that of early morning collectors for Daffodil Day on Courtenay Place.

Gai's good humour, generosity of spirit and curiosity are qualities she utilises in observing her own processes. This enables her to question and challenge herself as a volunteer. This openness to new ideas contributes to her leadership skills in the Cancer Society and no doubt to Save the Children Fund, another not-for-profit organisation, which benefits immensely from Gai's committed service to community.



INSPIRING VOLUNTEERING CITATION

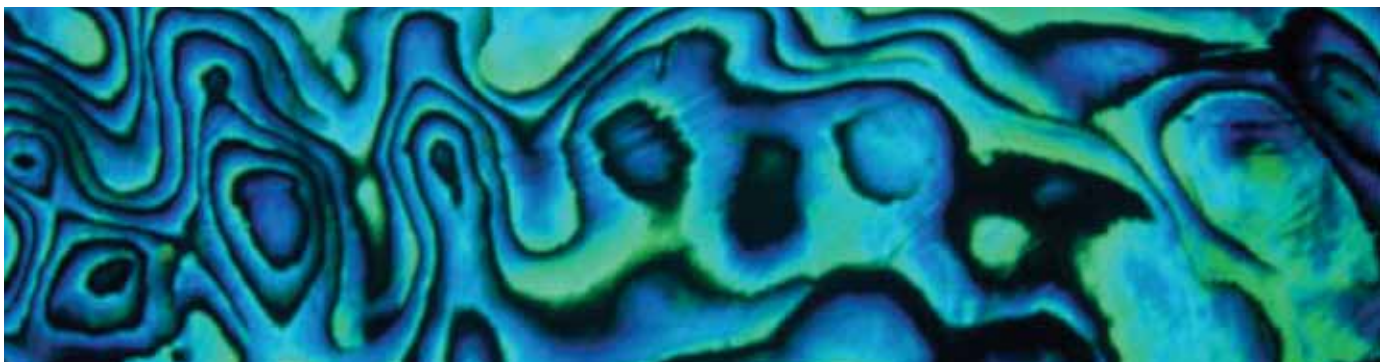
This Citation is to recognise Ann Hodson, Manager Volunteering, who has made an outstanding contribution in the realisation of the Cancer Society's mission through her leadership skills. She has instigated a robust, multi-faceted Volunteer Service within Cancer Society Wellington, and taken initiatives in extending the range of volunteer-led projects and programmes.

Ann Hodson is identified by her enduring commitment to volunteering, both locally and nationally, which has resulted in heightened public awareness of cancer and the Cancer Society. She has achieved this by her willingness to assume responsibility and ability to exercise sound judgement. She inspires the respect and willing cooperation of others, and is sought after as a guide and mentor in the field of volunteer management.

Ann maintains a tenacity of purpose with regard to valuing volunteering and volunteers, that is consistent, inspired and informed by the principles of social justice. She is recognised by colleagues and management of Cancer Society Wellington for her purposeful and constant commitment



Ann Hodson.



Health Promotion

Health Promotion is the process of enabling people to increase control over, or improve their own health (World Health Organisation, 1986)

The Cancer Society Health Promotion activity has a focus on reducing health inequalities and advocating for: Healthy Public Policy, Environments that Support Health, Strengthening Community Action, Development of Personal Skills and Reorientation of Health Services. Programme development is guided by The Treaty of Waitangi (1840), The Ottawa Charter (World Health Organisation, 1986), and The Jakarta Declaration (World Health Organisation, 1997)

The National Strategic Plan for Health Promotion provides a broad framework within which, in consultation with Divisions and Centres, local priorities are set and operational plans developed. The nationally agreed objectives and strategies enable a coordinated approach and maximise the effectiveness of the health promotion programmes. For the Wellington Division, the development of Mātātūhi Arahi, the Service Plan for Māori, will further guide our Health Promotion direction

Smokefree

Relay For Life was once again an excellent opportunity to highlight some of the health promotion programmes and projects, particularly Smokefree.

This year we invited relay participants, along with some guests, to join us for a Smokefree lap - a celebration of the benefits of being smokefree. This was an opportunity to congratulate those who had successfully quit and to encourage current smokers to take up the challenge.

The lap was led by members of Wellington Basketball Association, who showed their support, from a youth and

whānau perspective. Joining us were also some ex-smokers who had quit with the help of the Cancer Society Wellington's cessation programme CanQuit - celebrating success!

Also at Relay For Life, our youth teams and health promotion volunteers gained signatures of support, calling for Wellington City Council to take action to make Wellington's parks and playgrounds Smokefree. This is to be presented to Wellington City Council by a local girls' college.

SunSmart

SunSmart School Accreditation Programme - pilot volunteer programme

Wellington Division has recruited and trained a team of volunteers to support the health promotion team to increase our capacity and to offer schools the required support to become SunSmart accredited schools.

Though evidence-based and easily accessible, the SunSmart Accreditation Programme has met barriers to schools implementing it, including the time involved and the perceived lack of incentive to achieve accreditation status. Many schools have a SunSmart policy but have not brought policy and practice in line with the criteria required for the programme. In addition, lack of staffing capacity has made it difficult for the Division to offer the level of support required, to drive the process and overcome these barriers. Wellington Division believes that by supporting volunteers to work alongside the schools, we can overcome the problems and help build strong relationships within the school communities.

Wellington Division's pilot Volunteer programme is progressing well, and our small but enthusiastic team has to date accredited two extra new schools.



Mangaroa School accreditation. From left: student Melody Green, Principal Glenys Rogers, and student Molly Fogarty.

Nutrition and Physical Activity

Evidence shows that being active as part of everyday life can reduce the risk of some cancers. Wellington Division staff are aware of the impact and importance of role modelling in promoting the risk reduction benefits of being physically active, and in February, a team of staff and volunteers entered the Round The Bays 7km walk. Our team of twenty, wearing our Relay For Life tee shirts, provided a visible example of how workplaces can help to promote healthy lifestyle choices.

Men's Health CanWork



CanWork is a workplace-based Men's Health Initiative. The project is designed to promote men's health and wellness within workplace settings; to develop a

more effective delivery mechanism for cancer information resources/services; and to strengthen participants' awareness of men's health and cancer-related issues. CanWork is also intended to support the work of human resources advisors and workplace wellness coordinators.

Technical and design support has been provided by Cognito Advertising, Somar Web Design, and Moxie Marketing. Funding for the project has been provided through Movember.

The key resource is a virtual "toolkit", available via the internet (www.getthetools.org.nz). This contains several icons, which relate to specific body parts and/or health-related issues.

Wellington Division was very fortunate to be able to run the pilot programme for this project, working alongside Mitre 10 Mega, Petone & Upper Hutt, whose team expressed an interest in the project through our contact at Relay For Life. With the driving force of a couple of good keen men on the Mega staff, we were able to introduce the programme to staff and management and also to effectively evaluate the impact of the programme within a workplace setting.

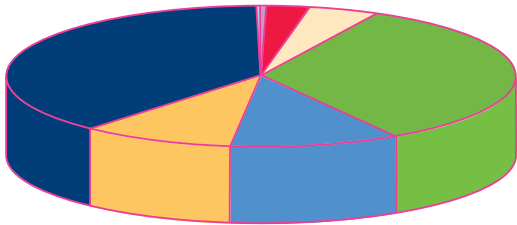
Following very positive feedback from the staff and from the general public in store promotions, we were able to apply for and receive further funding from Movember, to enable the project team to extend the project's reach. We now offer CanWork as a national programme through the other five Divisions of Cancer Society NZ. Phase 2 of the programme has seen a redevelopment of the website, and the design and production of new resources. Coming events for 2011 include a workplace promotion to launch and promote the CanWork programme to local workplaces, and a volunteer Community Champion training. There will also be a community launch in Porirua, to acknowledge the wonderful community support received in the development of the Phase 2 resources.

DON'T DELAY - CHECK OUT THE TOOLKIT TODAY! WWW.GETTHETOOLS.ORG.NZ



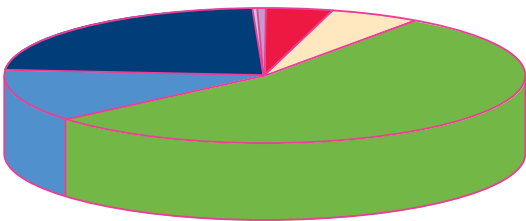
Wellington Division's team of staff and volunteers who took part in the Round The Bays 7km walk.

2010/2011 INCOME



- Subscriptions \$5,298
- Donations \$105,625
- Contributions from Centres \$153,600
- Fundraising \$1,180,256
- Margaret Stewart House \$375,220
- Interests & Investments \$346,777
- Bequests \$1,333,646
- Merchandising \$2,194

2009/2010 INCOME



- Subscriptions \$4,155
- Donations \$120,618
- Contributions from Centres \$158,378
- Fundraising \$1,546,050
- Margaret Stewart House \$350,607
- Bequests \$671,258
- Merchandising \$1,935

The Cancer Society Wellington Division has been well supported throughout the year by donations from individual donors and businesses. Our bequest income has also been strong and these legacies help secure our future services and enable us to ensure we can meet the ever increasing demand. This financial year bequests contributed \$1.3 million to the Society's work.

The Daffodil, our iconic symbol of hope, is held in high regard, and we are humbled by the people from all walks of life who are drawn to our brand and want to be involved with us.

Understanding that our donors want choices about giving preferences is crucial to our fundraising results and desired growth. Accountability for the funds raised is essential to ensure the continued goodwill of our supporters and stakeholders. Our systems and processes continue to be modified and improved to cope with the complexities in our revenue and reporting. Knowing why people give to us is just as important as what they give.

Volunteers enable us to keep our costs down and ensure the donor dollar goes where it is intended. Recognition of the expertise and contribution made by volunteers as the resources underpinning our results is paramount. Projects and tasks could not be undertaken without the skills, enthusiasm and ideas contributed by people who volunteer their time from the business sector, community groups, and as individuals.

Special events continue to provide significant income and they also provide valuable avenues for communicating our key messages and raising awareness of who we are and what we do.

Communication with our supporters is important to us and we endeavor to be as effective as we can with our promotions and communications. Our quarterly newsletter, CanNews, keeps our supporters and donors informed and up to date with what is happening in our Division. We continue to work through a very active programme of talking to special-interest groups within the community, telling them about the organisation and the large range of services and programmes we have available for cancer patients, their families and whānau.



Special Events



Daffodil Day, Friday 27 August 2010

2010 marked the 20th Anniversary of Daffodil Day, and Greater Wellington gave generously with over \$314,000 collected in the annual street appeal.

Overall, nationally, the Cancer Society raised \$4.9 million, with over \$815,000 raised in the Wellington Division.

Hundreds of volunteers contributed to this success and we thank each and every one of them for their support and generosity.

Planning for the big day starts in June and sees crews of volunteers mobilised with a varied range of tasks to complete. Pallet loads of fabric daffodils, windmills and merchandise start arriving and it all has to be bagged, assembled and distributed. We simply could not do it without our dedicated and generous volunteers.



Our thanks also go to our Principal Sponsor, The National Bank and its staff, whose corporate sponsorship and nationwide fundraising on our behalf provide a vital contribution. Nationwide, their staff raised \$870,000, and the Wellington region received over \$153,000 of this.

Local car dealership, GT Continental, provided six loan vehicles on the day, enabling our support crew to pick up the coin collection buckets and get them to the bank for counting.

Robert Harris Cafés participated nationally by donating a percentage of the income from each cup of coffee sold, as did Mitre 10 through the sale of daffodil bulbs.

Forty Volunteer Area Coordinators mobilised 750 street collectors across greater Wellington. Eighty schools took part in fundraising, and 180 businesses offered to put our display boxes on their counters.

Five hundred fresh flower sales were made to businesses by volunteer telemarketing teams, and a team of volunteers from Transpower spent a day bunching and preparing them for delivery.

Relay For Life, 26 & 27 March 2011



The Cancer Society is pleased to announce another thoroughly successful Relay For Life season held around the country over February and March. Despite tight fiscal times, recent tragedies, and natural disasters both

here and overseas we were thrilled with the result.

This year the Wellington Division held three Relays, in the Wairarapa, Blenheim, and Wellington. All three events demonstrated the overwhelming commitment and passion our local communities have for Relay For Life. In total, almost 5000 people took part, and an amazing \$555,000 was raised overall.

We would like to acknowledge the generous contribution of all our Sponsors, who either donated cash or goods in-kind to help make our Relays the success they were.

We would also like to thank all the volunteers who helped in the lead-up and during the event for their gift of time and for sharing their skills.

We would particularly like to thank all the members of our organising committees, for their commitment and passion, and for sharing in our vision of a cancer-free future.



Banner of Hope.

FUNDRAISING AND COMMUNICATIONS

Sponsors & Supporters

Premier sponsorship was received from MoreFM with over \$100,000 of free air time donated as well as on-site coverage all Relay weekend. Supplementary sponsorship was received from Transpower Ltd, Wellington Waterfront Limited, City Fitness, and Mitre 10 Mega.

GT Continental provided full use of a loan vehicle and The Dominion Post gave advertising on a 1-1 basis. EZIBUY provided national support with discounted t-shirts and Astra Print provided free printing for all 17 Relays held around New Zealand. Caffe L'affare and Dusted 'n Delicious provided catering for the Survivor's Celebratory Afternoon Tea.



Highlights

- A successful launch was held at the Duxton Hotel in November with over 100 guests attending. 20 teams registered at the launch
- Over 400 people took part in the Survivor's and Carer's Opening Lap
- Over 500 Candle tribute bags were decorated and placed around the undercover carpark for viewing
- Over 100 volunteers were on duty for a 30-hour period from Saturday to Sunday
- Awards were made for the best dressed team, the best decorated marquee, and the highest number of laps
- Health Promotion and Support & Information Services key messages were put up around the track and were flashed on the big screen. There were also a number of interactive activities throughout the weekend
- Datam held an all night trackside disco
- The Wellington College of Massage and Reiki practitioners provided free massages throughout the weekend
- ANZ volunteers cooked a healthy option Big Breakfast on Sunday morning
- St Johns Ambulance were on site throughout the weekend and attended to 82 minor incidents

Porirua Relay-Expo 2011

On Saturday 5th March, the Porirua community gathered at Te Rauparaha Arena to celebrate, remember and fight back against cancer at Relay-Expo 2011.

The Expo was a fun-filled afternoon event to celebrate the impact of Porirua's international award-winning Relay For Life event in 2010. Keeping to the spirit of what the community asked for, we also delivered a 'report back' on our progress in the local fight against cancer, and inspired teams to register for Relay For Life-Porirua 2012.

Highlights of the Expo included the première of the Relay-Porirua movie by award-winning director Chris Graham, as well as the homecoming for Chris Te'o, who was cycling from Auckland to Porirua to raise cancer awareness in the Pacific Island community.

The Expo also provided an opportunity to recognise Relay For Life-Porirua's 'International Heart of Relay' Awards. RFL-Porirua received two 'International Heart of Relay' Awards from the American Cancer Society (ACS) its International Relay For Life Advisory Board. These awards recognise successful practice and innovations supporting the mission of the 21 international cancer organisations that hold Relay For Life events across the world. This achievement would not have been possible without the extraordinary leadership of the Relay-Porirua volunteers, supporters and sponsors.

Relay For Life: Next Steps & International Links

In July, Cancer Society volunteers and staff had the opportunity to collaborate and consider our "next steps" with Relay For Life. This included an exchange with representatives from the ACS International Relay For Life Unit as well as staff from the ACS - High Plains Division.

In 2010 the Cancer Society-Wellington focused on developing strategies to help realise Relay's full potential - not just as a fundraiser, but as a way to support greater community involvement in cancer control; to give the Society a stronger local presence; and to deliver Cancer Society services and programmes in a more effective manner.

FUNDRAISING AND COMMUNICATIONS



Cancer Society Wellington Division staff pictured here with American Cancer Society High Plains Division CEO Mike Dany and Relay For Life Chief Staff Officer Steve Zamzow.

ACS High Plains CEO Mike Dany and Chief Staff Officer Steve Zamzow also had the opportunity to visit Cancer Society-Wellington and to learn more about our programmes and services. During the visit, one thing was clear; cancer has no international boundaries - and while we may live in different parts of the world, we share a common purpose and a strong sense of urgency in terms of reducing the incidence and impact of cancer.

Friends of the Cancer Society Stage a Spring Ball to Remember...

The red carpet was down, the ballroom of the Town Hall was a sight to behold, and for the 7th year in a row the Friends of the Cancer Society put on a show to remember.

320 people attended the glittering annual Cancer Society Ball and enjoyed a night of fabulous food, first-class entertainment and an exciting auction that had the room buzzing.

This year we were proud to welcome GT Continental as the new Premier Sponsor of the Ball. Managing Director, Myles Gazley, welcomed guests and our special VIP, the new Wellington Mayor, Celia Wade-Brown.

A staggering \$120,000 was made on the night, with nearly \$50,000 of this coming from the auction. A huge part of the success of the Ball is due to the wonderfully generous sponsors the Friends of the Cancer Society have brought on board. Many have been loyal supporters from the start.

For all their hard work, dedication and talent the Cancer Society would like to sincerely thank all the members of the Committee - Judith Langridge, Sally Russell, Robyn Turner, Erica Newel and Chris Dunphy.



Friends of the Cancer Society Committee.

Re/Max Leaders - Corporate Caring

The Cancer Society wishes to acknowledge the generous donation of \$21,158 which Re/Max Leaders presented to the Cancer Society Wellington Division recently.

Re/Max have a long history with the Cancer Society and have been one of our most generous corporate partners for the past 7 years as Principal Sponsor of Relay For Life.

The donation was the final contribution from staff who had participated in Relay For Life in 2009.



Pictured presenting the cheque to Helen Montgomery, Fundraising Manager, are from left - Paulane McLean, Oscar Davis, Geoff Warren, and Fiona Pearson, Manager Support Services.

OUR THANKS TO ALL OUR MANY BUSINESS SUPPORTERS, COMMUNITY GROUPS, INDIVIDUAL DONORS AND VOLUNTEERS. WE HOPE WE CAN COUNT ON YOUR CONTINUING SUPPORT.

Helen Montgomery
Manager Fundraising & Communications

CENTRES IN WELLINGTON DIVISION: NELSON

Nelson Centre

We have had another busy and successful year at the Nelson Centre.

We continue to enjoy our lovely premises, and staff greatly appreciate the partnership we have with the District Health Board Oncology nurses with whom we share the office space. From August 2010 we employed Sue Benson and Sue Chapman, who share the role of Coordinator of Office and Volunteers. It's a pleasure to have these very capable Sues on board - they are true assets to our Centre. We are a small team of three, with the Sues sharing a full-time position and myself full time, complemented by Glenys, our accounts lady, several hours a week.

Steve Delany stood down as President of our Executive Committee after serving on the Committee for many years, and we are privileged to now have Bill Findlater as President. Paul Matheson ex Mayor of Nelson was elected to the Board and Maree West fills the role of secretary, previously held by Lisa Fuavao. Our grateful thanks go to both Steve and Lisa for their time, passion and caring natures, and we wish them well.

Steve Delany and Lee Corlett were made Life Members of the Cancer Society at our AGM in 2010. I accepted the role of Centre Manager in June.

Voicing our own advertisements and personalising our services has been very successful, and we certainly have gained more awareness in the community as a result.

The Relay For Life Memorial Service was held this year in March at Tahunanui Playing Fields and ashes from the 2010 candle bags were scattered among the native plantings.

Volunteer Services

We are grateful to so many volunteers for their gifts of time and expertise, which greatly strengthen our operation. Our volunteer base is strong, increasing, and certainly multiplies at times of events such as Daffodil Day and Relay For Life.

Volunteers were recognised with a ceremony held in December at Nelson's historic Fairfield House as we celebrated World Volunteer Day. Volunteers were entertained by a talented group called "Hot to Trot", who galloped in on horses! Our President, Bill Findlater, addressed the volunteers and expressed our gratitude for their continuing support. Volunteer training is again planned for this year, with Fiona Pearson, Assistant Divisional Manager and Manager of Information and Support Services, and Ann Hodson, Manager Volunteering, Wellington Division, facilitating the training.

Our Executive Committee are committed, strong and supportive of the Centre and Nelson Tasman region. Our in-house volunteers, Daffodil Day, Relay, drivers, chemo clinic, wig ladies, support group facilitators, service groups - and there are many more volunteers - are all enabling us to provide our services, with our community utmost in our minds. These are an amazing group of people, doing vital, extraordinary work for us.

Fundraising

Nelson Centre held our inaugural Charity Ball in July 2010; this was a glamorous affair, a great night enjoyed by many, so much so that another is planned for this year. The auction on the night raised \$15,000 for our support services - a tremendous result by all involved - and we continue to seek new ways to fundraise.



Stepping out in style on Daffodil Day.

CENTRES IN WELLINGTON DIVISION: NELSON

We have been very fortunate to have writer Adrienne Frater publish her collection of short stories, "Hole in the Sky and other stories", with all proceeds coming to the Nelson Cancer Society. Adrienne's book was launched at the Boathouse in Nelson.

We are preparing for Relay 2012 on 3 and 4 March at Saxton Fields, with some new committee members working alongside our experienced members already on board. It's an exciting time, with a lot of new ideas and refreshed enthusiasm.

Health Promotion

This year the Beach Ambassadors were kept very busy at Tahunanui Beach with the shade umbrellas. They do an amazing job, as they role-model SunSmart behaviour; and distribute sunscreen and information during the summer months. Nelson City Council, HYPE Helping Young People at Events), and the Youth Ambassadors are partners in this project.



Umbrellas at Fairfield.

Our shade loan volunteers were also busy distributing our equipment from the Centre to community groups, and the bright orange and blue umbrellas were seen at 49 local events.

Victory School became SunSmart accredited and other schools are showing an interest in the accreditation process.

Nelson Centre supported Radio Networks with the Beach Jandal Olympics.

Support and Information

Counselling and support grants continued to be fully utilised over the year.



Victory Primary School.

Our Partner/Carers support group that began last year is much appreciated. Three groups were held in 2010, and we continue to run these quarterly this year.

Living Well programmes that were run regularly throughout 2010/11 along with Look Good Feel Better are all very well supported programmes.

Breast, Prostate and Lymphoedema support networking groups continue to run, along with meditation classes, and our wig ladies are also kept busy. Thank you to our facilitators of these groups.

Ngawhatu Pool continues to be used by our patients every Friday afternoon, providing exercise and socialising for patients.

Cancer Update visiting specialist Dr David Dalley gave a well pitched public lecture on Head and Neck cancer in August 2010.

We have 20 new books in our library for patients and the general public. This was made possible through the donation from the sale of Adrienne Frater's book.

I would like to give thanks for the time gifted and generosity shown by Nelson Tasman businesses, individuals, and organisations, as this enables us to continue to provide the services we do. They have gone to extraordinary lengths to support us.

We go into 2011/2012 with a full complement of staff, continued energy and enthusiasm, and the same values and dedication to reducing the incidence of cancer and ensuring the best care for everyone in New Zealand. I'm excited to see what we will achieve in the next 12 months.

Linda Lucre
Centre Manager
Nelson Centre

Cancer Society Marlborough

The past year has brought many demands and challenges for the Marlborough Centre as it strives to reduce the incidence and impact of cancer in Marlborough. The Centre's workload constantly grows as the needs of our community continue to change, and the Society has needed to work proactively to respond. The Christchurch earthquakes have resulted in an increase in support and information requests as people have relocated or taken time out in Marlborough.

Another effect has been felt in the fundraising area as local people support family and give to the earthquake recovery fund. This, coupled with the recession effects, had a major effect on our Relay For Life event at the beginning of March and will challenge the Centre to look at innovative ways to raise funds over the 2011-12 year.

Volunteers

A fantastic team of volunteers are the mainstay of the Centre, complementing paid staff, with involvement across support, information, fundraising, health promotion and governance. Events such as Relay For Life bring in new volunteer groups, in particular younger volunteers.



The need to ensure that volunteers' skills are used effectively and the most made of their commitment, is managed by staff Volunteer Coordinator Margaret Tepania,

who took over the position after Jasmine McDonald left in May 2010. Margaret has recruited and trained new volunteer drivers and expanded the office volunteer team. She provides oversight for Look Good Feel Better volunteers, and the 80 plus informal volunteers coordinated by volunteer Chris Beattie, who provide soups and casseroles for oncology patients. Volunteers are also now providing baking each week for oncology unit patients.

Margaret worked alongside Teresa Goza, our Health Promoter, with our energetic group of Relay For Life and Smokefree Youth Ambassadors, and with the hardworking Shade loan volunteer team over summer. Margaret also coordinated, with volunteer Robyn King, the Daffodil Day Street Appeal, involving 200 plus volunteers, and worked alongside Hilary Gill and volunteer Pru Jensen to provide volunteer teams for outside fundraising events, including the registrations for the annual Graperide cycling event. In mid-2010, at their invitation, she joined the management board of Volunteer Marlborough.

Support and Information

CanSupport and Support Network Groups:

Living Well - the Living with Cancer education course - is the cornerstone of the CanSupport programme in Marlborough. CanSurvive groups have been formed and are coordinated by participants who have completed the programme; these involve patient and support people, and they meet informally each month. Network groups, often incorporating similar cancers, an example being the Head and Neck cancers, meet up to twice a year, usually with a guest speaker. Workshops and seminars on particular cancers, and nutrition, along with regular yoga and relaxation classes, are also held, often on request from a network group.

Grief Recovery courses continue with co-facilitation from Hospice bereavement co-coordinator Ann Griffiths.

Four Look Good Feel Better (LGFB) workshops were held this year and are very appreciated by the women who attend. This year saw the recruitment of new volunteers to the dynamic group who make these workshops so successful.

In early March over 350 enthusiastic cancer survivors and partners walked the track for the opening lap of Relay For Life - a truly inspiring sight. Many were doing it for the first time, while for others it was their fourth Relay. Many were also involved in teams, and others as volunteers throughout the event.



Local provision of information and support to people affected by cancer is a core function of the Centre, well supplemented by the Cancer Information

Service 0800 CANCER line. Good referral of new patients is maintained by ongoing contacts with our oncology team, outpatient's clinic, the inpatient unit at Wairau Hospital and Kimi Hauora Wairau, the Primary Health Organisation and with liaison with services in both Christchurch and Wellington.

Up-to-date information is maintained at the above services, including community health organisations, by our volunteer resource and information coordinator, Trish Johnson. The Jo McFarlane library is kept up-to-date and resourced and is well used by the community.

Cancer Update week 2010 focused on Head and Neck cancers and visiting guest speaker Dr David Dalley from

Sydney, spoke at a medical postgraduate lunch at Wairau Hospital.

An effect of the current economic climate has been an increase in patient support grants, and more people are being referred to us for financial help. It is pleasing to see that the District Health Board is now paying travel costs for all patients to Christchurch as well as Wellington. Counselling and emotional support for all affected by cancer, provided at the Centre and supplemented by outside counsellors, is being used to capacity.

The Cancer Society Marlborough and Hospice Marlborough have received funding from Southern Cancer Network to develop through the Local Cancer Network, workshops within Nelson Marlborough for Māori and Pacific health providers. The aim is to enhance knowledge and understanding of cancer, and strengthen links within services - a goal of Mātātuhi Arahi - the Wellington Division Service plan for Māori.

Health Promotion and Early Detection

In October Corrine Payne resigned from this position to return to clinical nursing. Teresa Goza came onto staff in January 2011 as the new health promoter.

Health Promotion is a collaborative effort in Marlborough, with involvement across health agencies, council, government, and community organisations. This works particularly well for promoting Cancer Society Smokefree, SunSmart, and Nutrition and Physical Activity, messages and campaigns. The Māori Health Promotion model was introduced at Relay For Life, and is now a standard for Cancer Society Marlborough health promotion.

Highlights of our health promotion work included

- Presentations to rural areas through the Rural Education Adult Programmes-Road shows
- Promoting Men's Health Challenge district wide through newly established Men's Hubs.
- Promoting Outdoor Workers SunSmart messages at events such as Chamber of Commerce Health & Safety Expo and combined conference on Health and Safety with ACC.
- Having a stand at La Femme expo, attended by over 1000 women.
- Smokefree "Give Quitting a go" challenge and under Teresa's guidance, establishment of a group of Smokefree Youth Ambassadors who took part in Relay For Life and will be the face of the 2011 Smokefree campaign in both Marlborough and as part of the national campaign.
- Concerted effort made to reaccredit and accredit new SunSmart Schools in Marlborough with nearly 50% of schools accredited by end of first term 2011 and other

schools working to have accreditation by end of year.

- Corinne assisted Dr Mark Foley with Dermoscopy training for GPs' and skin cancer workshops for practice nurses in Marlborough, Nelson, Palmerston North, and Taupo.



Fundraising and Communication

Relay For Life was a very successful event from an organisational and participant perspective. However, as indicated above, income was down due to outside influences. The Daffodil Day fundraiser was well

supported and donations were in line with the previous year while income from events such as Graperide and summer events was maintained. While accumulated assets are allowing us to continue without cutting any core services, staff and the Executive Committee, under the guidance of chair Dr Mark Foley, are working to contain costs and look at a long-term plan for sustainable income development.

Events and Fundraising Coordinator Hilary Gill, the Centre Manager, Executive Committee, and our auditor Angela Wood have streamlined our accounts, and Hilary is working on new fundraising initiatives, as well as coordinating our regular campaigns.



Over the year the Executive Committee farewelled several long-term members, Pru Jensen, Marion Tripe, and Rebecca Beals, and sadly acknowledged the death in December 2010 of retiring member Bruce Callaghan. New members Karen Hartshorne and Nicola Westend were welcomed to

the Executive along with new treasurer Kerry Hamilton from LSH accounting services.

Our work at the Marlborough Centre is endorsed and supported by the generosity of the local community and businesses. We have received excellent feedback this year from the public who drop in on us about the welcoming physical environment and the empathy and care received from staff and office volunteers.

Te rangimarie ki a koutou - Peace be with you

Margot Wilson

Manager, Support & Information Nurse, Marlborough.

CENTRES IN WELLINGTON DIVISION: WAIRARAPA

Wairarapa Centre

2010/11 was a busy year for the Wairarapa Centre. Dominated by Relay For Life the fundraising flavour was intense and invigorating, with the usual flood of goodwill and volunteering magic proving once again that the Wairarapa is home to a truly magnificent pool of generous and passionate people.

While painting it purple with Relay is a whole lot of fun and inspires us all enormously, it goes without saying that the event takes up a huge amount of time, energy and commitment. Concurrent with the months of planning and presenting Relay For Life, the usual life of the Centre goes on as normal. Cancer, as the poem says, does not sleep. The demand for centre services has skyrocketed. More patients and their families have accessed our support than ever before, with driving to treatment and counselling statistics recording a particular spike over the past 12 months.

Our Koru-iti Room personalised therapy facility is perpetually in use with massage, meditation and individual counselling sessions, and patient referrals to Cancer Society Wairarapa supports have significantly increased. Living With Cancer Courses, Moving on With Breast Cancer, Art Therapy, and Grief Recovery workshops have been well attended, with waiting lists for each leaving little rest time for facilitators. The Cancer Society Wairarapa Welfare Grant Scheme has been well utilised this year with the financial stresses of a cancer diagnosis becoming ever-more significant, as has our firewood service, and we are grateful for the Wairarapa Wishes Trust fund donated to us by the Wairarapa Firefighters from their biennial fundraiser that helps us to provide targeted "special treat" supplementary funding for our clients.

Health promotion is a strategic priority identified in the Centre's Strategic Direction, which describes Cancer Society Wairarapa's vision to work effectively and collaboratively with community stakeholders to ensure that health promotion resources throughout the region are maximised. In particular, Cancer Society Wairarapa is actively involved in the promotion of smokefree, physical activity, and healthy nutrition, and SunSmart services. Health promotion in schools is provided in consultation with the Wairarapa Health Promotion Network, and Cancer Society Wairarapa takes the lead in guiding the work of our very active Smokefree Youth Ambassadors.

The demographic composition of the Wairarapa region denotes a 15% Māori population. As a population group, Māori are reported as having some of the worst cancer health outcomes in New Zealand. Generally speaking, they tend to present later with symptoms, affecting the success of treating this disease, and cancer statistics consistently describe the unequal impact of outcomes for them. Funded by the Central Cancer Network (CCN), Cancer Society Wairarapa undertook a whānau Interviewing Project that aimed to demystify cancer for Māori patients and their whānau, identify and assess service-related issues, and make recommendations for service improvements that will enhance the cancer experience for Wairarapa Māori. This significant piece of work was initiated in June 2010 and has recently been completed - Phase One of a long journey towards reducing the gaps in cancer care. Cancer Society Wairarapa is grateful for the support provided by its Māori Advisory Group and the Kaumatua Council and looks forward to continuing to strengthen and cement these relationships, increasing access to supportive care and improving outcomes for our Māori cancer community.



CENTRES IN WELLINGTON DIVISION: WAIRARAPA

Throughout the course of our work in the community it is vital that Cancer Society Wairarapa fosters valuable working relationships with the District Health Board, Whaiora Medical Centre, Kahukura Palliative Care Service, Medical Practices and a raft of other key stakeholders. Staff meet regularly to discuss, develop and improve referral systems and ensure there is a shared generic understanding of all the patient support roles played out in the Wairarapa community. The patient must come first, and the advocacy role of Cancer Society Wairarapa is critical.



Patient Rosina McGregor actively supports Cancer Society Wairarapa support services.

The rise in the uptake of our services continues to accompany a considerable fall in the philanthropic dollar. The pressure this places on fundraising and budget projection is significant, and this has forced the hand of the Executive Board to take a particularly hard look at cost/benefit analysis and income development opportunities. We cannot provide services without the funding to sustainably support them and, as finances continue to be an issue in this current economy, seeking the donated dollar more competitively and more effectively has to be the key concern of the Centre's governance group.

The last few years have seen a significant amount of change at Cancer Society Wairarapa, not least of all in the composition of the Executive Board. Governing this charity organisation is not an opportunity to pay lip service to goodwill, but more a responsibility to the community to ensure that these essential cancer information, care and support services can continue to be provided locally on the peoples' donated dollar. Recruitment to the governance



Cancer Society Wairarapa Dragon Boat team goes from strength to strength. Seasons winnings proudly displayed at the Centre.

team is reliant on ensuring that there is a selective representation of particular skills pertinent to cementing the ongoing success of the Centre and meeting the challenges brought about by the economy and the state of flux that is provincial New Zealand today.

In the celebrated words of Dr Seuss, "unless someone like you cares a whole awful lot, things aren't going to get better, they're not!" We are inordinately beholden to our marvellous team of unpaid staff - our tireless volunteers.

Though joined by Emma Batt for six months in 2010/11 to effect Relay For Life in all its glory; core Wairarapa Centre staff are Anna Cardno (Manager), Jacinta Buchanan (Support & Information Nurse), and Jenny Marfell (Reception/Administration) and this three-strong, 2.5 full-time equivalent staff is humbled by the wonderful support of our stakeholders and our vital volunteers. In no particular order, our most grateful thanks to the Executive Board; Centre Volunteers, Jill McBrearty & Isabel Weaver; Dave Lacey and the Relay For Life 2011 Committee; Relay Team Leaders; our sub-contracted therapy and project staff; group facilitators, drivers & patient visitors; the Wairarapa Women's Auxiliary; Daffodil Day volunteers; and an enormous wonderful team of diligent "angels", without ALL of whom Cancer Society Wairarapa would, quite simply, cease to function.

Anna Cardno

A handwritten signature in black ink, appearing to read 'Anna Cardno'.

Manager,
Cancer Society Wairarapa.

Kapiti Office

New office location

In July 2010 the Kapiti Office moved from a large one-room office to three smaller, sunnier offices, still within the Kapiti Community Centre, Paraparaumu - an overall improvement which allows for a quieter and more practical environment, while remaining in the same location with the same connections to other community services and activities. This has provided more space for clients to be seen in quiet and privacy, a separate office for fundraising and volunteer activities with fully functioning computer and Internet facilities, and a storage area for resources and equipment. The Shade Loan equipment remains in the store room of the Community Centre, which allows for easy vehicular access for organisations hiring the equipment.

The directional signage has been updated and is now more visible. The access is through the Disability Information and Equipment Centre which presents some issues, but these are planned to be addressed with the Community Trust Board and the Kapiti Coast District Council.

Volunteering

The Volunteer Patient Family/Whānau Visiting Service and Volunteer Driving Service continue to provide their vital services to the Kapiti Community. With the new office location, a second Administration Office Support Volunteer was a welcome addition in March 2011.

Other volunteer assistance has been with the Skin Awareness Checks, Shade Loan Scheme, Health Expo assistance, Living Well programme guest speakers, CanQuit Smoking Cessation Programme, brochure and resource distribution and CanSupport programme.

Fundraising

Waikanae Auxiliary volunteers with dedication and enthusiasm, continue to raise considerable funds for the Cancer Society. This year there were changes to the Daffodil Day organising committee. A small group of Cancer Society volunteers, along with staff Daffodil Day Coordinator, Carolyn Hosking, mobilised over 200 volunteers, collectors and counters to make the day a successful and fulfilling one.

Despite the economic downturn, donations from the public were up but, owing to economic constraints, the sales of corporate flowers were down. The total funds raised were approximately the same as last year's, which was pleasing.

'In Memory' and casual donations continue to come into the Kapiti office, although it is noticed that there has been a decrease from last year.

Support and Information

There are increased requests for support and information for Kapiti Coast residents. They may be referred through



CENTRES IN WELLINGTON DIVISION: KAPITI OFFICE

the Wellington office and/or self-referred. Support with individualised appropriate information is given to clients who often, due to distance, prefer to access the information and support services within their area of residence. It is noted that more younger clients, with families and in variable circumstances, are seeking assistance from Cancer Society services.

CanSupport programmes delivered this year were two Living Well programmes, with 8-12 participants, and Eating for Health, with visiting guest speaker Barbara Ryan and 30 participants.

The two support groups, Kapiti CanSurvive (for all cancers) and the Breast Cancer Shared Lunch Support Group continue to meet monthly. Membership of CanSurvive ranges from 6 to 12, with a core of members who have on-going cancer-related issues. The Breast Cancer group have a changing membership, with over 30 participants listed and a regular attendance of 8-12; guest speakers are invited to this group regularly. Both groups value the support they gain from one another.

Health Promotion

SunSmart programmes continue, with the Shade Loan Scheme during the summer months providing a large shade tent, umbrellas and sunscreen for community outdoor events; 18 events were catered for.

Kapiti schools have shown interest in the SunSmart Schools Accreditation programme and two are likely to be accredited prior to the start of this summer, with others working towards accreditation. The direct approach to schools helps to make this happen.

The Kapiti Medical Centres offer an annual Skin Awareness check for moles and lesions, and we continue to be involved to provide community education about sun

protection. Over 300 people attend the programme and it is a collaborative project among agencies.

Smokefree issues are ongoing, with two CanQuit Smoking Cessation Programmes being offered for the general public following WorldSmokefree Day. Unfortunately the uptake has not been as good as we hoped.

SunSmart and Smokefree resources as appropriate are delivered to pharmacies, medical centres, and Youth Centres.

Men's Health - Initial contact has been made with Kapiti Coast District Council and one other larger workplace about the CanWork programme with a view to expanding on this later in the year.

Community Contact

Cancer Society continues to be a lead agency, and contacts are maintained through community meetings such as the Kapiti Community Social Services Group, the Community Transport Governance Group, and informal networking with Māori Health provider, DHB, and other health and social agency professionals.

The media are kept informed of Cancer Society events and initiatives through advertorials, health pages, and a monthly article in the Paekakariki Express community newspaper.

Once again the highlight is Daffodil Day, where community get involved and undertake many fundraising events. Each year the Kapiti Observer dedicates a page to the Cancer Society. The main feature this year focused on volunteers and services the Cancer Society provides.

Judy Dickie



Kapiti office staff member Judy Dickie with volunteers Margaret Jones and Mary Mardani.

FINANCIAL REPORT

YEAR ENDED 31 MARCH 2011



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**INDEPENDENT AUDITOR'S REPORT
TO THE EXECUTIVE COMMITTEE OF THE CANCER SOCIETY OF NEW ZEALAND
(WELLINGTON DIVISION) INCORPORATED.**

Report on the Financial Statements

We have audited the financial statements of the Cancer Society of New Zealand (Wellington Division) Incorporated (the 'Society') on pages 31 to 39, which comprise the statement of financial position as at 31 March 2011, and the statement of financial performance, statement of movements in accumulated funds, and statement of cash flows for the year then ended, and a summary of significant accounting policies and other explanatory information.

This report is made solely to the Executive Committee, as a body, in accordance with the Trust Deed. Our audit has been undertaken so that we might state to the Executive Committee those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the Executive Committee, as a body, for our audit work, for this report, or for the opinions we have formed.

Executive Committee's Responsibility for the Financial Statements

The Executive Committee is responsible for the preparation and fair presentation of financial statements, in accordance with generally accepted accounting practice in New Zealand, and for such internal control as the Executive Committee determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

Auditor's Responsibilities

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with International Standards on Auditing and International Standards on Auditing (New Zealand). Those standards require that we comply with ethical requirements and plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgement, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. An audit also includes evaluating the appropriateness of the accounting policies used and the reasonableness of accounting estimates, as well as the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our unmodified opinion on the financial position and our qualified opinion on the financial performance and cash flows.

Other than in our capacity as auditor we have no relationship with or interests in the Society.

Basis for Qualified Opinion on Financial Performance and Cash Flows

Control over the revenues from fundraising, donations and bequests prior to being recorded is limited, and there are no practical audit procedures to determine the effect of this limited control.

Qualified Opinion on Financial Performance and Cash Flows

In our opinion, except for adjustments that might have been found to be necessary had we been able to obtain sufficient evidence concerning fundraising, donations and bequests the financial statements on pages 31 to 39 fairly reflect the results of operations and cash flows for the year ended 31 March 2011 in accordance with generally accepted accounting practice in New Zealand.

Opinion on Financial Position

In our opinion, the financial statements on pages 31 to 39 fairly reflect the financial position of the Society as at 31 March 2011 in accordance with generally accepted accounting practice in New Zealand.



Chartered Accountants
27 June 2011
Wellington, New Zealand

STATEMENT OF FINANCIAL POSITION AS AT 31 MARCH 2011

	Notes	2011 \$	2010 \$
Current Assets			
Cash in Hand and at Banks		808,047	939,684
Bank Account Held in Trust		42,685	57,156
Stock Merchandise		3,905	5,678
Goods & Services Tax Receivable		32,959	15,382
Accounts Receivable & Prepayments		104,908	151,494
		992,504	1,169,394
Less Current Liabilities			
Accounts Payable	6	398,361	464,281
Provisions	7	34,486	63,191
		432,847	527,472
WORKING CAPITAL		559,657	641,922
Non-Current Assets			
Fixed Assets	8	3,539,185	3,646,453
Investments			
Other Investments	9	4,297,411	4,029,264
Bequested Properties	10	479,616	470,608
		4,777,027	4,499,872
NET ASSETS		8,875,869	8,788,247
Represented by:			
ACCUMULATED FUNDS			
General Reserve	12	8,776,776	8,692,505
Murray Fellowship Fund	11	99,093	95,742
		8,875,869	8,788,247

These financial statements were approved for issue by the Executive Committee.

For the Executive Committee

27th June 2011



CHAIRMAN

The notes to the Accounts form part of and should be read in conjunction with the above Statement of Financial Position

STATEMENT OF FINANCIAL PERFORMANCE FOR THE YEAR ENDED 31 MARCH 2011

	Notes	2011 \$	2010 \$
Income			
Subscriptions		5,298	4,155
Donations		104,685	120,434
Bequests		1,333,646	671,258
Contributions from Centres & Auxiliaries		153,600	158,378
Fundraising		1,180,256	1,546,050
Fundraising - capital works		0	484,070
Merchandising		2,194	1,935
Margaret Stewart House		375,220	350,607
Interest		7,384	11,219
Investments:			
Interest Income		214,228	231,167
Dividend Income		39,360	52,912
Investment (Losses) - realised		(10,209)	(1,817)
Investment Gains - unrealised		96,014	469,351
Other Income		940	184
Total Income		3,502,616	4,099,903
Less Expenditure			
	2, 4		
Administration		421,173	335,900
Fundraising & Communications		753,804	857,395
Medical & Scientific		552,339	546,131
Health Promotion		540,109	543,956
Support & Volunteer Services		942,540	833,810
Margaret Stewart House		208,380	209,138
Costs Associated with Capital Works	5	0	262,504
Total Expenditure		3,418,345	3,588,834
Net Surplus for the Year		84,271	511,069

The notes to the Accounts form part of and should be read in conjunction with the above Statement of Financial Performance

STATEMENT OF CASH FLOWS FOR THE YEAR ENDED 31 MARCH 2011

Notes	2011 \$	2010 \$
Cash Flows from Operating Activities		
Cash was provided from		
Donations, Fundraising, Merchandising, Accommodation	1,823,966	2,182,173
Bequests	1,324,638	662,154
Interest	217,099	241,789
Dividends	39,360	52,912
	3,405,063	3,139,028
Cash was applied to		
Administration	279,816	221,914
Support, Research, Prevention, Fundraising, Accommodation	2,890,295	2,987,274
Goods & Services Tax	16,509	(10,025)
	3,186,620	3,199,164
Net Cash In (Out) Flows from Operating Activities	218,443	(60,136)
Cash Flows from Investing Activities		
Cash was provided from		
Net Sale of Investments	0	986,763
Fundraising for Capital Works	0	434,070
Cash was applied to		
Costs Associated with Capital Works	0	262,504
Net Purchase of Investments	172,133	0
Purchase of Assets	177,947	1,306,058
Net Cash (Out) Flows used in Investing Activities	(350,080)	(147,729)
Net (Decrease) in Cash Held	(131,637)	(207,865)
Opening Cash Balance	939,684	1,147,549
Closing Cash Balance	808,047	939,684
Comprises		
Cash on Hand	618,526	695,523
Call Deposits	189,521	244,161
	808,047	939,684
Reconciliation of Net Operating Cash Flow with Net Surplus		
Net Surplus for the Year	84,271	511,069
Add (Deduct) Non-Cash items:		
Depreciation	160,215	109,262
Requested Properties	(9,008)	(9,104)
Net Investment Earnings (unrealised)	(96,014)	(469,351)
	55,193	(369,193)
Add (Deduct) Movement in Other Working Capital Items		
Accounts Receivable & Prepayments	46,586	(71,596)
Accounts Payable	73,551	(13,366)
Provisions	(28,705)	31,492
Net GST	(17,577)	18,912
Stock	1,773	430
	75,628	(34,128)
Add (Deduct) Items classified as Investing Activities		
Fundraising for Capital Works	0	(434,070)
Costs Associated with Capital Works	0	262,504
Interest Received Credited to Funds	3,351	3,682
	3,351	(167,884)
Net Cash from Operating Activities	218,443	(60,136)

The notes to the Accounts form part of and should be read in conjunction with the above Statement of Cash Flows

STATEMENT OF MOVEMENTS IN ACCUMULATED FUNDS

FOR THE YEAR ENDED 31 MARCH 2011

	2011 \$	2010 \$
Accumulated Funds at Start of Year	8,788,247	8,273,496
Surplus for the Year	84,271	511,069
Increase in Murray Fellowship (Note 11)	3,351	3,682
Total Recognised Revenue and Expenses	87,622	514,751
Accumulated Funds at End of Year	8,875,869	8,788,247

The notes to the Accounts form part of and should be read in conjunction with the above Summary of Expenditure and Statement of Movements in Accumulated Funds.

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 MARCH 2011

Note 1 Statement of Accounting Policies

Reporting Entity

Cancer Society of New Zealand (Wellington Division) Incorporated is an Incorporated Society under the Incorporated Societies Act 1908 and a registered Charity under the Charities Commission (CC10067).

General Accounting Policies

The general accounting principles recognised as appropriate for the measurement and reporting of the financial position on an historical cost method (with the exception of investments) have been followed in preparation of these accounts.

Particular Accounting Policies

The following accounting policies which have been applied are:

- (a) Accounts Receivable:
Accounts Receivable are stated inclusive of GST at their estimated realisable value after writing off any debts considered uncollectable.
- (b) Inventories:
All inventories are valued at the lower of cost and net realisable value.
- (c) Investment and Related Income:
All investments are recorded at net market value except that cash and short-term deposits are at cost and all income not received in cash is accrued at balance date.
Realised gains and losses from investments and unrealised gains and losses on revaluation of investments are recognised in the Statement of Financial Performance.

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 MARCH 2011

(d) Fixed Assets and Depreciation:

Fixed assets are recorded at cost less accumulated depreciation. Depreciation has been provided on a straight line basis over the estimated economic life of these assets.

Building	40 years
Building Services	10 years - 25 years
Office Furniture, Equipment	5 years
Computers	3 years
Furnishings, Kitchenware	3 years - 8 years

(e) Bequests and Donations:

Income from Bequests and Donations is recognised in the accounts when received. Bequeathed properties (Note 10) are valued at rateable value at the time of bequest less an adjustment for tenancy value based on the life expectancy of the tenants taken from actuarial tables.

(f) Taxation:

The Society is registered with the Charities Commission and is exempt from income tax.

(g) Goods & Services Tax:

The financial statements have been prepared on a GST exclusive basis except for Accounts Payable and Receivable, which are GST inclusive. The GST refund due at balance date is included in Current Assets.

(h) Foreign Currency:

The Society has investments denominated in Foreign Currency (refer to note 9). These are managed by First NZ Capital Limited. Any gains or losses on these Foreign Investments are included in the Statement of Financial Performance (as part of the 'Investment gains / (losses)') balance.

Changes in Accounting Policies

There has been no changes in accounting policies during the year.

Note 2

Activities:

Fundraising and Communications:

Expenses	390,971	471,274
Staff costs	362,833	386,121
	753,804	857,395

Medical and Scientific:

Expenses	534,996	526,402
Staff costs	17,343	19,729
	552,339	546,131

Health Promotion:

Expenses	248,523	247,611
Staff costs	291,586	296,345
	540,109	543,956

Support & Volunteer Services:

Expenses	316,412	293,524
Staff costs	626,128	540,286
	942,540	833,810

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 MARCH 2011

	2011 \$	2010 \$
Margaret Stewart House:		
Expenses	104,056	103,966
Staff costs	51,333	52,133
Depreciation	52,991	53,039
	208,380	209,138
Administration and Overheads:		
Expenses	134,020	92,670
Staff costs	70,776	70,728
Depreciation	107,224	56,223
Occupancy	109,153	116,279
	421,173	335,900

Note 3

Depreciation Charge for Current Year (Note 2)

Richard Evans House:		
Buildings	74,082	20,245
Contents	33,142	35,978
	107,224	56,223
Margaret Stewart House:		
Buildings	51,673	51,673
Contents	1,318	1,366
	52,991	53,039
	160,215	109,262

Note 4

Other Expenses

Audit Fee	7,105	6,750
National levy	506,000	506,000
Lease costs - Margaret Stewart House	27,000	27,000
Lease costs - Temporary premises	0	42,420

Note 5

Costs Associated with Capital Works:

Write off of asset demolished	0	190,067
Relocation expenses	0	72,437
	0	262,504

Note 6

Accounts Payable

Payables and accruals	203,502	155,168
Cancer Centre Funds held in Trust	42,685	57,156
Building retentions	0	125,000
Holiday pay accrual	152,174	126,957
	398,361	464,281

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 MARCH 2011

	2011 \$	2010 \$
Note 7		
Provisions for Grants Unpaid		
Grants Held Over	34,486	63,191
	34,486	63,191

Note 8		
Fixed Assets		
Richard Evans House		
Land at Cost	316,533	316,533
Buildings at Cost	2,340,150	2,306,410
Less Accumulated Depreciation	387,361	313,278
	1,952,789	1,993,132
Contents at Cost	370,556	412,710
Less Accumulated Depreciation	304,288	332,507
	66,268	80,203
Richard Evans House	2,335,590	2,389,868
The rateable valuation by Quotable Value Ltd as at 1/9/2009 was \$2.351m		

Margaret Stewart House		
Building at cost	1,899,106	1,899,106
Less Accumulated Depreciation	697,652	645,979
	1,201,454	1,253,127
Contents at Cost	349,428	358,093
Less Accumulated Depreciation	347,287	354,634
	2,141	3,459
Margaret Stewart House	1,203,595	1,256,586
The land ownership rests with Capital & Coast District Health Board and as such there is no rateable value for this building.		

Note 8 Continued

Summary		
Fixed Assets	5,320,773	5,292,851
Less Accumulated Depreciation	1,781,588	1,646,398
	3,539,185	3,646,453

Note 9		
Investments		
Fixed Interest (New Zealand)	2,224,570	2,533,943
Fixed Interest (Global)	190,818	239,361
Equities (Australasian)	1,107,275	888,217
Equities (Global)	520,073	355,921
Cash & Short Term Deposits	254,675	11,822
	4,297,411	4,029,264

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 MARCH 2011

	2011 \$	2010 \$
Note 10		
Bequeathed Properties:		
Capital Value of Bequests	695,000	695,000
Less Life Tenancy Interest	(215,384)	(224,392)
	479,616	470,608

Note 11		
Murray Fellowship Fund		
Capital Fund - 1 April	95,742	92,060
Add Interest	3,351	3,682
Capital Fund - 31 March	99,093	95,742

Note 12		
General Reserve		
Balance - 1 April	8,692,505	8,181,436
Surplus (Deficit) for year	84,271	511,069
Balance - 31 March	8,776,776	8,692,505

Note 13

Related Parties

Cancer Society of New Zealand (Wellington Division) Inc is one of six incorporated societies which are the divisions of the Cancer Society of New Zealand Incorporated. Divisions pay levies to the national body to fund approved Research, Prevention and Early Detection and Support Services projects (see Note 2). There are amounts outstanding from Cancer Society, Marlborough of \$760 (2010: \$286), from Cancer Society, Nelson of \$10,455 (2010: \$22,420) and from Cancer Society, Wairarapa of \$9,535 (2010: \$5,413) due 20th April 2011.

Note 14

Financial Instruments

1) Financial Assets and Liabilities

The Society does not enter into transactions involving off balance sheet financial instruments.

Disclosed below are the estimated fair values of the Society's financial instruments. The fair values calculated depend on the terms and risk characteristics of the various instruments.

	2011 Carrying Value Asset (Liab)	2011 Fair Value Asset (Liab)	2010 Carrying Value Asset (Liab)	2010 Fair Value Asset (Liab)
Total Current Assets	992,504	992,504	1,169,394	1,169,394
Total Investments	4,297,411	4,297,411	4,029,264	4,029,264
Total Current Liabilities	(432,847)	(432,847)	(527,472)	(527,472)

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 MARCH 2011

2) Credit Risk

Financial instruments which potentially subject the Society to a concentration of credit risk consist principally of cash, investments, accounts receivable and credit card facilities of \$35,000. There are no significant concentrations of credit risk. No collateral is held for financial instruments. The maximum credit risk exposures are the carrying amounts.

3) Interest Rate and Currency Risk

Interest rate risk is managed by holding a portfolio diversified in interest rate and maturity mix. Currency risks may be hedged at the discretion of the investment manager as part of their investing operations.

Note 15

Capital Commitments and Contingent Liabilities

There were no capital commitments as at 31 March 2011 (2010 \$Nil).

There were no contingent liabilities as at 31 March 2011 (2010 \$Nil).

Note 16

Segment Reporting

The Cancer Society (Wellington Division) provides health promotion, education and support services to the communities in the greater Wellington area with centres in Nelson, Marlborough and the Wairarapa.

Note 17

Subsequent Events

There are no subsequent events to report for the year ended 31 March 2011 (2010 Nil).

WELLINGTON DIVISION STAFF

Roger Taylor	Divisional Manager
Fiona Pearson	Assistant Divisional Manager / Manager Support & Information
Ann Hodson	Volunteering Manager
Raewyn Sutton	Manager Health Promotion
Helen Montgomery	Manager Fundraising & Communications
Janet Stevens	Receptionist
Leanne Toledo	Health Promotion Co-ordinator
Rachael Hadwen	Special Events & Promotions Co-ordinator
Bing Liu	Direct Marketing & Communications Co-ordinator
Frances Connor	Housekeeper
Sue Corkill	Can Support Co-ordinator
Sarah de Groot	Accounts Administrator
Kathryn Dent	Accounting Advisor
Julie Holt	Cancer Information Nurse
Judy Dickie	Kapiti Office
Corrienne Simpson	Tobacco Control Advisor
Bobbie-Joe Wilson	Masseur
Edwina Tyree	Supervisor - Margaret Stewart House
Naena Chhima	Cancer Information Nurse
Mary Wilson	Counsellor
Barbara Maré	Administrative Support Volunteer Unit
Rita Klus	Administration Support
Virginia Lee	CanSupport Programme Co-ordinator
Hazel Nesor	CanSupport Programme Co-ordinator

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Deloitte Touche Tohmatsu

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Anna Cardno	Wairarapa
Jenny Marfell	Wairarapa
Jacinta Buchanan	Wairarapa
Margot Wilson	Marlborough
Hilary Gill	Marlborough
Corinne Payne	Marlborough
Teresa Goza	Marlborough
Margaret Tepania	Marlborough
Linda Lucre	Nelson
Sue Benson	Nelson
Sue Chapman	Nelson

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Vice Chairperson	Stephen Vallance
Secretary	Margaret Tepania

WAIRARAPA

Chairperson	Susan McWilliam
Deputy Chair	Anne Savage
Secretary/Treasurer	George Murdoch

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