



# ANNUAL REPORT 2020/21

Te Kāhui Matepukupuku o Aotearoa  
Cancer Society of New Zealand Wellington Division Inc

Covering: Marlborough, Nelson-Tasman, Wairarapa and Greater Wellington



**Cancer  
Society**

Te Kāhui Matepukupuku  
o Aotearoa

# HOW WE HELP



**Any Cancer, Any Question**  
0800 CANCER Helpline



**Cancer information**  
and resources



**Support groups and**  
workshops



**Counselling and**  
Massage services



**Exercise and**  
wellbeing classes



**Transport to**  
treatment



**Patient**  
accommodation



**Health**  
promotion



**Volunteer visitors at**  
home and hospital



**Advocacy**



**Cancer research**

# HOW WE HELP



## IMPROVING COMMUNITY WELLBEING BY REDUCING THE INCIDENCE AND IMPACT OF CANCER.



Every day, 71 New Zealanders are diagnosed with cancer. No one should have to face this alone, and the Cancer Society is committed to ensuring no one has to.

For over 90 years, the Cancer Society has provided essential support for those with cancer and their whānau, helping them to navigate the uncertainty and complexity that a diagnosis brings. Our unique combination of local programme delivery, community engagement and national influence enables us to make the most significant difference possible in the lives of people affected with cancer.

Together, we are committed to reducing the incidence and impacts of cancer. Cancer doesn't stop, and we won't either.

The Wellington Division of the Cancer Society covers Marlborough, Nelson-Tasman, Wairarapa and Greater Wellington. Through collaboration with local partners, dedicated volunteers, and staff, we work in our communities to:

- Provide free, evidence-based cancer information and confidential support.
- Promote cancer risk-reducing behaviour and address health inequities.
- Fund world-class research that underpins our work in preventing cancer
- Advocate for the Government to improve cancer care and outcomes for all New Zealanders.



# 2020/21 HIGHLIGHTS



**1,521**

new patient referrals



**5,921**

calls to 0800 CANCER  
across the country



**188,420 kms**

travelled across Wellington  
to transport patients



**\$302,271**

grants to fund cancer  
research projects



**731**

counselling sessions for  
patients and whānau/family



**3,469**

people attended  
support groups and  
workshops



**7,156**

patients and their  
whānau/family  
supported



**3,570**

bed-night stays at  
Margaret Stewart House



**69**

SunSmart Accredited  
Schools



**77**

people given  
financial assistance



**12,685**

hours gifted by

**996**

volunteers



**74**

educational health  
sessions provided

# GREATER WELLINGTON

## FACING CHALLENGES TOGETHER

Covid-19 continued to impact our community in 2020/21, and our Supportive Care staff in Wellington and across the division quickly found new ways to provide support remotely. This has transformed how we provide support to cancer patients and their whānau, enabling more access to help and advice from anywhere. Our team offers information, a kind listening ear, and expert nursing knowledge to help New Zealanders navigate the challenges of a cancer diagnosis.



*Julie Holt, Senior Cancer Information Nurse answers calls from our 0800 226 237 hotline.*

2020 marked the 30th anniversary of Daffodil Day in New Zealand. That's 30 years of coming together to raise much-needed funds to support people with cancer. Thanks to the support of our volunteers, our Daffodil Day Street appeal was able to take place in August with extra precautions under Covid-19 Level 2 restrictions. Covid-19 poses an additional risk to cancer patients, and this was recognised by our community through their generous donations in response to our appeal.



*Volunteer collector during Daffodil Day 2020.*

Wellington's 2020 Relay For Life event was held virtually, however, it did not take away from the event's spirit and community connection. Participants posted photos and videos of their laps online, and a virtual candle-light ceremony honoured those that lost their lives to cancer, and celebrated the strength of carers and survivors.

*A 2020 Relay For Life participant completes their laps with a furry friend.*





## CREATING A BETTER FUTURE

As the biggest preventable cause of cancer, tobacco availability remains an important focus for the Cancer Society. We continue to engage the community in policy-related changes that will help New Zealand reach Smokefree Aotearoa 2025. Our Health Promotion team released a social media campaign leading up to World Smokefree Day that highlighted the extensive availability of tobacco in our community. We also encouraged people to have their say in the Government's Smokefree Aotearoa 2025 Action Plan consultation. This was designed to complement the Cancer Society's national petition which asked the Government to significantly reduce the number of tobacco retailers.



# KĀPITI COAST

## SUPPORT CENTRE BLOOMS

After Kāpiti's new Support Centre was opened, work quickly began on the centre's garden and the community poured their support into this project by offering materials, advice, and hands.



The garden is a special place for people to connect with nature, each other, and has allowed the Cancer Society to interact with new volunteers. A special thanks to Menzshed and Rotary for their ongoing generosity and expertise. Since its completion, the garden has hosted events such as the Garden Party Fundraiser and World Cancer Day observance event.

The demand for support services has grown greatly since Covid-19 and the addition of Hilary Adams, our new Support and Information Nurse, has expanded the centre's service to patient support groups, living and mindfulness workshops, and exercise classes. We have also been able to serve the diverse needs of the community through kaupapa workshops for Māori whānau and flax flower weaving for Matariki thanks to the generosity of our volunteer, Adrienne Manihera.



(L) Kāpiti community gathers for World Cancer Day 2021 observance.  
(R) Menzshed volunteer landscaping in the Support Centre garden.



# NELSON-TASMAN

## OVER 1,000 FREE SKIN CHECK VOUCHERS OFFERED

The generous bequest from Mr David Blunt made it possible for 1,000 skin check vouchers to be given to people within our community. As skin cancer is the most diagnosed cancer in New Zealand, this received incredibly positive feedback from our community.



*The Nelson-Tasman team.*

One local doctor said, “Thank you for the efforts you have put in organising the skin assessment vouchers. I was able to offer one to a patient recently which caused her to break down in tears of gratitude. Our patient had multiple issues which required addressing, one of these being her high risk of repeat melanoma. She had cancelled appointments and avoided contact as she was unable

to face anything. When I offered this voucher, we were then able to work out how to tackle some other issues and make a good health plan. One extremely grateful patient! So, thank you once again”.

## CONNECTING WITH COMMUNITY

In 2020/21, we continued to run our ten different support groups throughout our region, including Tapawera, Motueka and Golden Bay. Our centre provided 84 counselling grants, 108 welfare grants, and registered 247 new clients. This increased demand demonstrates the growing need for cancer support services in our region. A highlight for us was running two holiday programmes for the community which included fun activities such as paddle boarding, trampolining, and a weekend camp at Rotoiti Lodge.

*“Our small team works hard on various events and programmes as they are vital for connecting our community and building strong networks to help us support our client,”* said Nelson-Tasman Centre Manager Michelle Hunt.



*High ropes course at Rotoiti Lodge.*



*Holiday programme paddle boarding.*



# MARLBOROUGH

## TE KAHA O TE HEU / THE STRENGTH OF THE SHAVE



*Our brave Strength of the Shave participants!*

Whether it be to show solidarity for a loved one or to help raise funds, people have been picking up the clippers to support those with cancer for years. Te kaha o te heu/The Strength of the Shave event was held during July and raised a total of \$8,738. What started as a fundraising event turned into an opportunity to engage our Māori community and raise awareness of health inequities throughout the cancer care continuum. Māori are 20% more likely to get cancer and nearly twice as likely as non-Māori to die from cancer, highlighting the vital role the Cancer Society plays in pursuing equal health outcomes for all. Te kaha o te heu is a worthwhile initiative as the funds raised will assist our Māori health promotions and screening initiatives.



## WEAVING CARE INTO THE COMMUNITY

As part of our continued efforts to connect with and engage diverse communities, we held a Toi Ora whānau activity day at Ūkaipō, Rangitane Cultural Centre. Funded by the Creative Communities Scheme, the day provided a positive forum to engage with wider whānau, and have some fun too! Kōhatu were hand-painted, clay taonga were crafted, harakeke was weaved, and minds and bodies were moved. Thank you to all that volunteered during this important day

*“The Marlborough Centre has worked hard over the past year to engage with different groups in our community through various activities. Regardless of whether you’re a patient, survivor, or family member, we’re here for everyone,” Marlborough Centre Manager Felicity Spencer said.*



*Kōhatu and harakeke.*

# WAIRARAPA

## OUTREACH PROGRAMME EXTENDED



*Maria Mudford, Wairarapa's new Supportive Care Nurse.*

Everyone deserves easy and equal access to cancer support, no matter who they are or where they live. To meet the demand for additional services in the area, an additional Supportive Care Nurse, Maria Mudford, joined our team, allowing us to extend our outreach programme to South Wairarapa and Carterton. Additional cancer support groups, home appointments, and positive connections with patients and survivors throughout the community are now available. A cancer diagnosis can be an uncertain time, and our Supportive Care Nurses play a vital role in providing support and information when people need it most.

## SETTING UP SHOP

Despite Covid-19 Level 2 restrictions, our 2020 Daffodil Day street appeal was the most successful to date and we received an enormous amount of



*Daffodil Day 2020 pop-up shop.*



community support. We were gifted a pop-up shop to base our activities on the day where we sold fresh daffodils, merchandise and set up educational stalls providing health and cancer information. The shop enabled us to keep our volunteers safe following the Covid-19 lockdown and provided our community with an informational hub where we could promote our range of services and programmes. Thank you to our 300+ volunteers who made the day such a success.



# WELCOMING NEW MANAGEMENT

Over the past year, the Division welcomed several new members to its team – meet our new leaders!



**Jenni Drew, Supportive Care Manager**

*I have the privilege of leading the Wellington Supportive Care team during a dynamic and exciting time at the Cancer Society. When I worked at the hospital, I saw what a difference the Supportive Care Team made in the lives of our patients. Our supportive 0800 226 237 helpline and the work we are doing nationally will enhance the support we can provide across the country and increase our visibility and access to diverse communities. Our growing relationship with Māori Health providers means that even when we are not the right people to deliver the message, it still reaches people who can utilise our services.*



**Emma Shields, Health Promotion Manager**

*I'm passionate about making healthy options easier for everyone. It's a privilege in my role as Health Promotion Manager at the Cancer Society Wellington Division to advocate for policy changes that will help us see a future with less cancer and improved equity for Māori. Our current priorities include Smokefree Aotearoa 2025, restrictions on unhealthy food marketing, and alcohol sports sponsorship.*



**Chelsea Jacobs-Prescott, Kaiārahi Mana Tangata**

*The role of Kaiārahi Mana Tangata is a first for our Division. As a senior management position, this role is crucial in addressing some of the systemic and strategic issues contributing to inequitable outcomes between Māori and non-Māori. Being in this role has allowed me to be a part of something special and drive some much-needed changes with a group of professionals who are equally passionate about improving cancer care for all.*



# FORWARD TOGETHER

## ANGA WHAKAMUA

During the 2020/21 year the Cancer Society of New Zealand agreed to revisit our Federation structure through a project called: Anga Whakamua / Forward Together. The aim of this project is to ensure the Cancer Society's structure and procedures support our five-year national strategic plan. The first step of this process was the creation of the "Ko Wai Mātou? / Who are we?" Report, which comprehensively explored and summarised the current state of the Federation.



Following on from the report, the Project working group (Ohu Kōkiri) conducted a survey of individuals, Divisions, and Centres within the Federation which provided an opportunity for views on our current decision-making processes and structures to be expressed - what is working, and what could be working better.

A Governance Forum was held in July 2021, followed by a roadshow around the country (July to September), providing opportunities for people at every level to provide input into the possible options for the Federation going forward. The Ohu Kōkiri's project work will continue into 2022.

## BETTER OUTCOMES FOR ALL

The Cancer Society plays a significant role in ensuring all New Zealanders have equal cancer outcomes. The Wellington Division, through its equity charter, is seeking to embed equity across all activities. In line with this direction, staff and governance have been engaged through Nga Kete o Te Wananga Leadership and Te Tiriti o Waitangi training. In the coming months, we will be implementing some new Māori/Pacifica branding to complement our existing branding, as another step in our goal to better engage with our community.



# HE WAKA EKE NOA

## A NOTE FROM THE CHIEF EXECUTIVE & CHAIR

Tēnā koutou katoa

The last 12 months have been a challenging time for Aotearoa New Zealand and people around the world. Covid-19 continues to impact individuals and communities. It has stopped many things around the world, but cancer doesn't stop and nor has the Cancer Society.

Covid-19 has required us to be more agile, and we would like to acknowledge our staff and volunteers who have continued to provide support and assistance to people during the cancer journey. Covid-19 has meant that we now routinely offer support and information remotely using technology such as zoom.

Each year around 25,000 people are diagnosed with cancer and 10,000 die from cancer. Although survival rates in Aotearoa New Zealand have increased substantially over the last 20 years, there is still much to do. First and foremost, health inequities need to be addressed. For example, Māori are diagnosed later, face greater delays to see specialists, and their survival rates are poorer compared to non-Māori. The Cancer Society has made it a priority to help address these cancer health inequities.

A big thank you to our donors and sponsors. We celebrated our 30th Daffodil Day in August 2020 and again we had wonderful support from ANZ bank, our principal sponsor. Fundraising wasn't easy during the last 12 months, but our supporters have continued to provide much needed financial support. I would specially like to acknowledge those that have left a bequest to the Cancer Society in their will. Over

\$1.9 million in bequest income was received - this represents around 33% of our income and is a huge and vital contribution to our financial sustainability.

The Cancer Society's mission is to reduce the impact and incidence of cancer in our community. To do that we will need to adapt to the changing health environment and ensure we have the right structures and processes in place at both the governance and operational level. The Cancer Society Federation, of which we are part of, has begun a review of its Governance structures. This project is called Anga Whakamua / Forward Together. Members, volunteers, and staff have been invited to be part of this project. Its aim is to ensure our governance structures are fit for purpose, so that we can achieve our strategic goals and ultimately, our mission.

The Cancer Society is strongly connected to its local community, and across the Wellington Division we have Cancer Society Centres in the Wairarapa, Nelson-Tasman, Marlborough, Kāpiti and Wellington. A big thank you to our hard-working staff and amazing volunteers who work from these Centres to provide services and support to the community.

Thank you, Ngā mihi nui



Michael Smith  
Chief Executive Officer



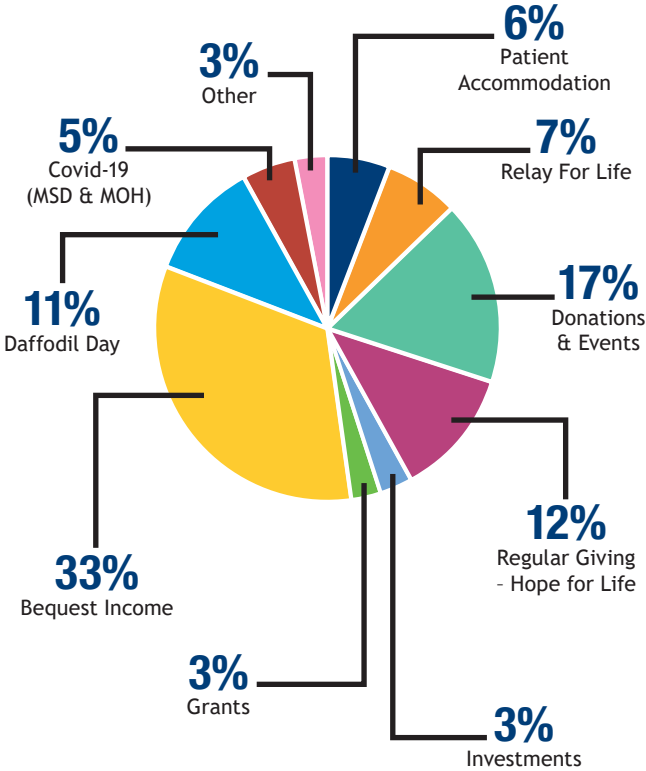
Corey Hebberd  
Board Chairperson

# FINANCIAL SUMMARY

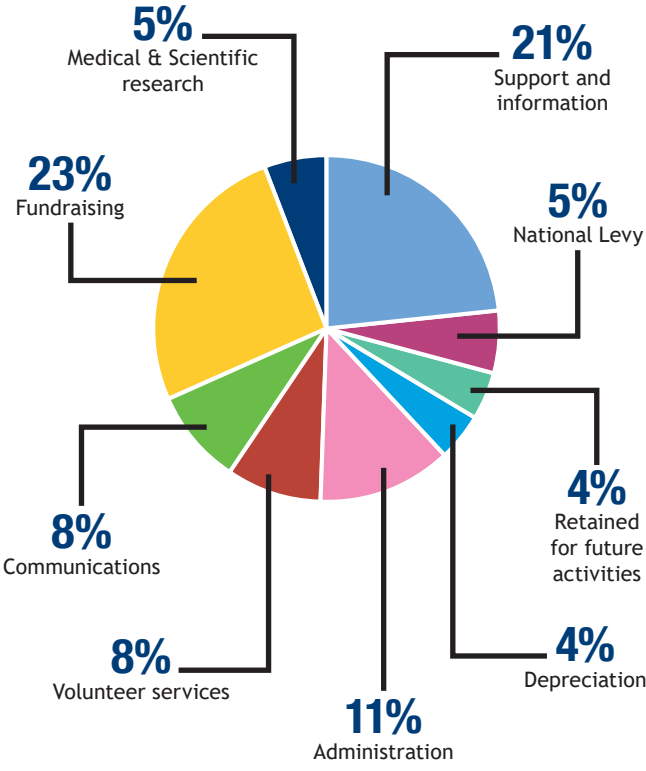
The Cancer Society Wellington Division, including the Nelson-Tasman, Marlborough and Wairarapa Centres, raised **\$5.75** million for the 12 months to 31 March 2021. Expenditure for the same period was **\$5.51** million, with **\$240,000** of income retained for future use.

These summary graphs have been extracted from the full financial statements of the Division, including the Nelson-Tasman, Marlborough and Wairarapa Centres. All are registered charities under New Zealand’s Charities Services (DIA). Full financial statements for each entity (including audit reports) are available on request.

## INCOME SOURCES:



## INCOME WAS SPENT ON:





# THANK YOU TO OUR SUPPORTERS

**THANK YOU TO EVERY PERSON WHO HAS SUPPORTED US – IT ALL MAKES A DIFFERENCE. A SPECIAL THANK YOU TO THE FOLLOWING ORGANISATIONS WHO HELP US CONTINUE SUPPORTING PEOPLE AFFECTED BY CANCER:**

## Greater Wellington

33 Trust Ltd  
Four Winds Foundation  
Gazeley Motors  
Graeme Eskrigge Trust  
Grassroots Trust Central  
KCDC's Waikanae Community Board  
Lion Foundation  
Lottery Community  
(Wellington/Wairarapa Committee)  
Menzshed Kāpiti  
New Zealand Community Trust (NZCT)  
Owen and John Whitfield  
Charitable Trust  
Paddy Brow Trust  
Paraparaumu/Raumati Community Board  
Pelorus Trust  
Ray Watts Charitable Trust  
Roy and Jan Mace Charitable Trust  
(via Nikau Foundation)  
Society of Mary New Zealand  
Sydney and Angela Cummings  
Charitable Trust

## Wairarapa

A&P Showgrounds Clareville Carterton  
Aramex Couriers  
Carterton Meat Processors  
Carterton District Council  
Colin Surridge Builders  
Coom Estate (Bequest)  
CP Wool  
Electrical Carterton

Enumerate Chartered Accountants  
Fallprotect Wairarapa  
Giddens Family  
Graeme O Dowd  
Jennifer Sartow Trust  
Judith Stewart Estate (Bequest)  
Loaders Engineering  
Longford Trust  
Mediaworks Foundation  
P&K Mitre 10 Martinborough  
Property Brokers Real Estate Co.  
Wairarapa  
Roy & Jan Mace Trust  
Russel keys  
Sergeants Motorcycles Carterton  
Stihl Hire Masterton  
Trust House Wairarapa  
Trustlands Trust Wairarapa  
Wairarapa Times Age  
Wong Family Trust  
Wool Wairarapa

## Marlborough

Marlborough Lines  
A & B Electrical Solutions  
Arbour  
Great Journeys of New Zealand  
Lottery Grants Board  
Marlborough District Council  
Marlborough Media  
Marlborough Vintage Car Club  
Mediaworks

Pelorus Trust  
Rapid Relief Team  
The Lounge Suite Company  
The Lion Foundation  
The Isabel Livingstone Trust

## Nelson

Anchor Print  
Atawhai 4 Square  
Avoca Web Design  
Bowater Toyota  
Bunnings  
Fico Finance  
Findex  
Gourmet Catering  
Kiwi Journeys  
Lake Rotoiti Lodge  
MenzShed Waimea  
Moana Paddleboarding  
Nelson District Wood Turners  
Nelson Golf Club  
Nelson Vintage Car Club  
Plus 4 Financial  
Probounce  
Sothebys International Realty  
Whakatu Rotary Club

Major Sponsor





Cancer Society's Wellington Office | 52 Riddiford Street, Newtown, Wellington

Cancer Society's Kāpiti Centre | 27 Kāpiti Road, Paraparaumu

Cancer Society's Wairarapa Centre | 37 Te Ore Ore Road, Masterton

Cancer Society's Nelson-Tasman Centre | 102 Hardy Street, Nelson,

Cancer Society's Marlborough Centre | 76a Maxwell Road, Blenheim

[www.cancer.org.nz](http://www.cancer.org.nz) | 0800 CANCER (226 237)



**Cancer  
Society**

Te Kāhui Matepukupuku  
o Aotearoa

